

INSIGHTS

I N S I G H T S

V O L U M E I

OMNOVA Solutions is excited to announce the introduction of *Insights*, our visual translation of emerging design trends with an intimate view of next generation surfaces. Rooted in research and curated with character, this annual publication highlights key color and finish trends. The first edition, *Modern Authentic*, includes four design narratives with over thirty new laminate offerings. Be inspired with *Insights*.

Lead with Design. Lead with OMNOVA.



MODERN AUTHENTIC

Inspired by the modern design philosophy marrying form and function, *Modern Authentic* celebrates the character and originality of natural materials in harmony with technological advancements for state-of-the-art designs grounded in craftsmanship and authenticity.

A nostalgic reflection of the maker movement, this narrative honors tradition with color, texture and pattern influenced by nature's footprint while maintaining modern influences of open lines and organic movement.

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- 02 Earthen Expressions
- 03 Rediscovered Roots
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C O N T E M P O R A R Y
CRAFTSMAN



*“Reinvented minimalism, curated character,
pure palettes”*

Influenced by the Arts and Crafts movement that began in the late 19th century, Contemporary Craftsman reflects the dignity and value of good design.

Simplistic in nature and hand-crafted in style, familiar woods fashioned in clean structures highlight the mark of a craftsman through subtle remnants of saw blades. Fine knots, delicate grooves and soft textures reflect the spirit of originality.



Quality workmanship, artistry and simplicity of form are expressed through clean lines, neutral colors and soft textures.





Continental Elm White
532375

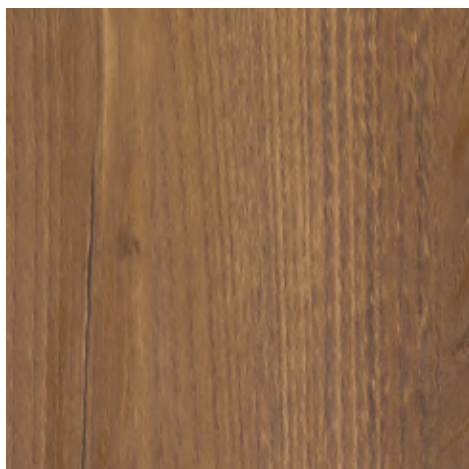


Vintage Chestnut Natural
532374

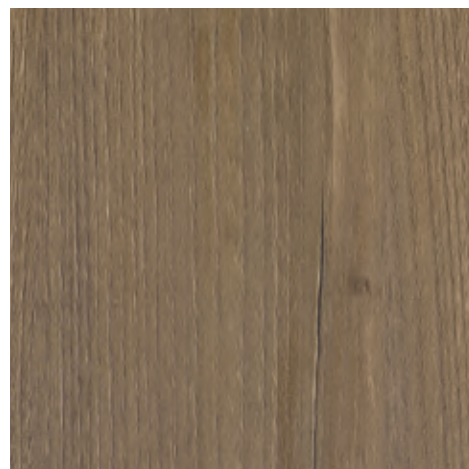


Mackinac
530887

Whitewashed or stained effects create pure palettes to enhance the beauty of the natural grain for chic minimalism rooted in authenticity.



Vintage Chestnut Brown
360518



Vintage Chestnut Bark
360517





Continental Elm Gray
356129



Reserve Brown
531927

Glazes and stains on clean and muted tones enhance finishes for contemporary interiors.



Reserve Gray
531926



EARTHEN EXPRESSIONS



*“Dynamic story of nature, organic movement,
multi-dimensional minerals”*

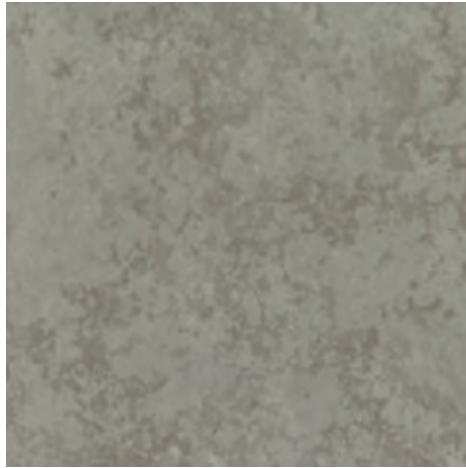
Earthen Expressions highlights mother nature’s eclectic composition of minerals.

Rich in color and character, each creation encompasses unique materials, patterns and textures. Continuous, organic movement and multi-dimensional color reflecting the evolution of time celebrate one-of-a-kind works and honor the beauty that only nature can provide.

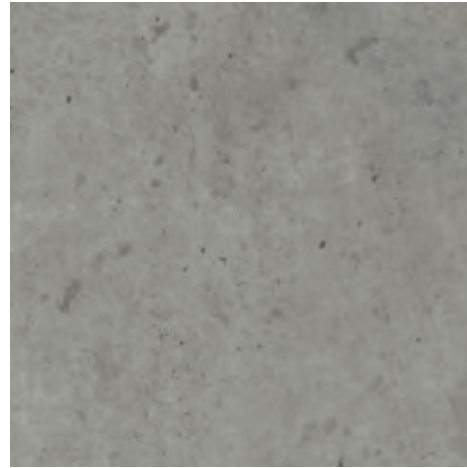


Distinctive mineral detail and metallic effects create dimension and depth through color, pattern and texture.



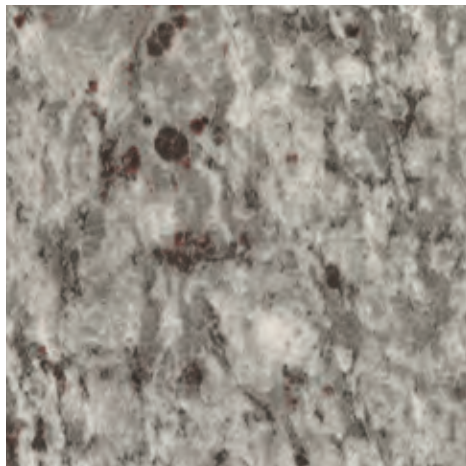


Stained Concrete
300809

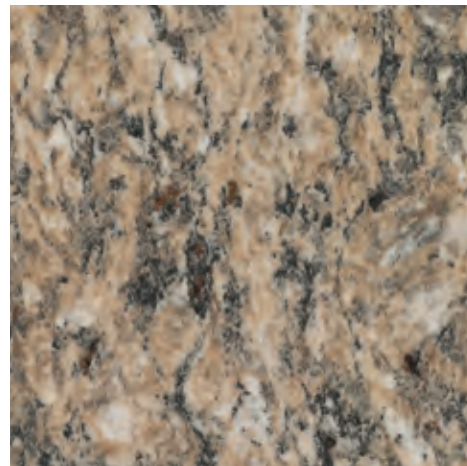


Concrete
527659

The mixed materials of concrete create a subtle and unique surface. Granites with coarse-grained speckling and pearlescent minerals reflect the finesse of nature's touch.



Amarelo Silver
531923



Amarelo Bronze
531922



Amarelo Gold
531924



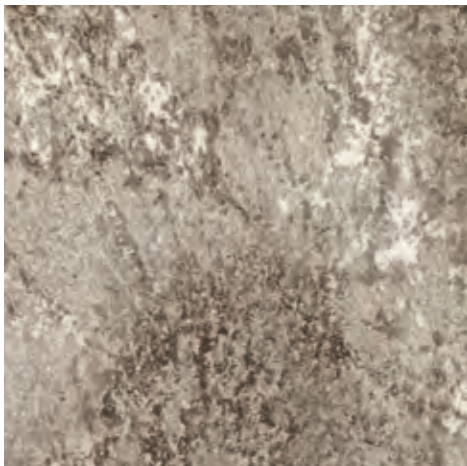


Turino Almond
532384



Turino Fig
532385

Densely veined stone is balanced by the rich color and painterly effects found in the artistry of nature.



Turino Truffle
532386



Turino Espresso
532387

REDISCOVERED ROOTS





Rediscovered Roots revisits the coarseness and imperfections of exposed surfaces in their most authentic state.

Seemingly unfinished, yet cohesive and refined, interest and visual dimension is created through open grains, deep textures and matte finishes.

Artifacts of hand hewn timbers, expressive burls and rich color contrast create drama, evoking raw and informal elegance.





Market Oak Gray
532472



Suede Ash
531774



Suede Gray
531770



Market Oak Umber
532394

Salvaged woods illustrate the patina of time as cracks and details of wear expose the history and vitality of nature.



Salvaged Oak Light
532376



Salvaged Oak Natural
356131



Salvaged Oak Cognac
356136





Market Oak Whitewashed
532473



Aged Oak Gray
531533



Smokehouse Oak
532474

The juxtaposition of neutral tones with strong grain detail from quarter sawn milling highlights the expressive texture of the wood.



Aged Oak
530162



Aged Oak Brown
531535





Millwood Smoke
531773



Millwood Flax
531779



Millwood Tobacco
531780



Millwood Antique
532355

Worn surfaces exposing nature's imperfections showcase strong detail, color vibrancy and textural interest.



Salvaged Oak Brown
356135



S U R F A C E
STATEMENTS



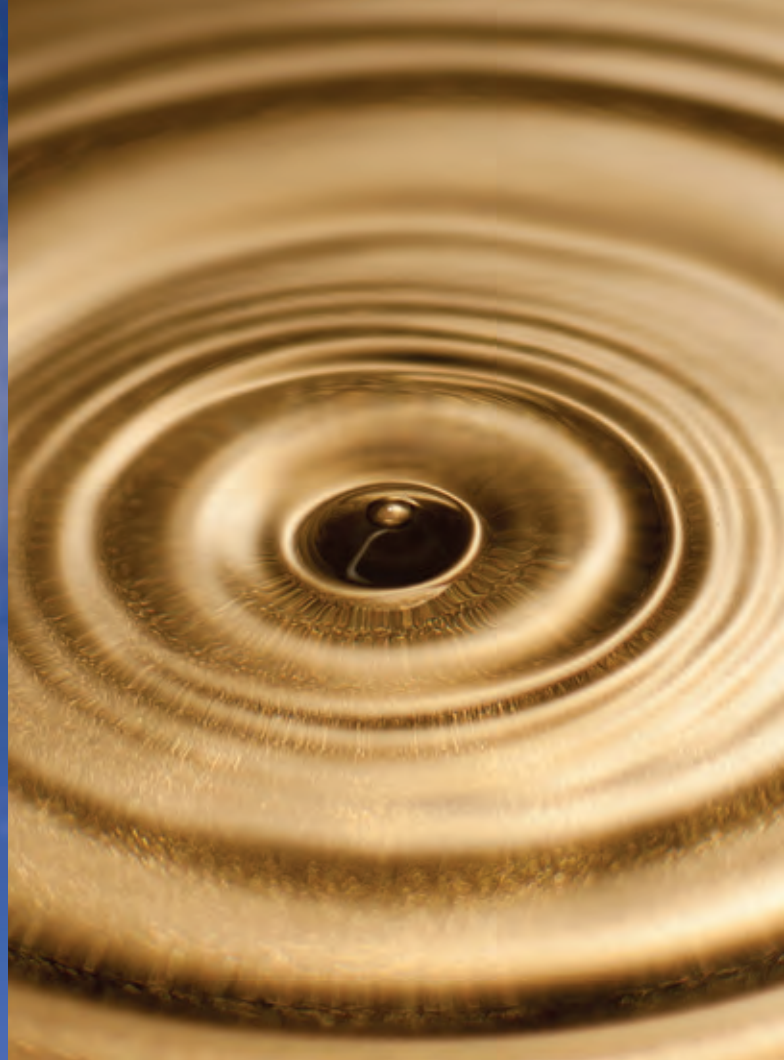
*“Honed luxury, simplistic elegance,
quiet sophistication”*

Grounded in minimalism and simplicity, Surface Statements unifies environments by creating harmony between disparate design elements.

Rich metallic finishes add a splash of opulence, while matte surfaces soften a space with a gentle calmness.

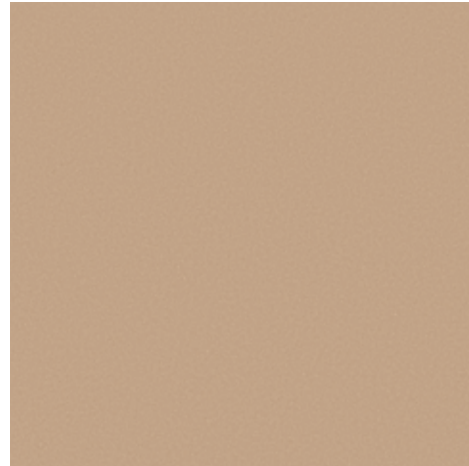


Metallic finishes, reminiscent of sculptural monuments and three dimensional artistry, command visual attention and provide resounding sentiments of strength.





Grandeur
530206



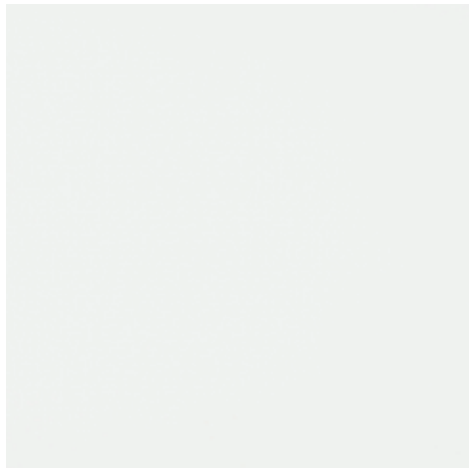
City Lights
530146

Rich metallics combined with elegant, refined finishes bring together a unique fusion of color and texture.



Cast-in-Bronze
530142





Matte White
528683

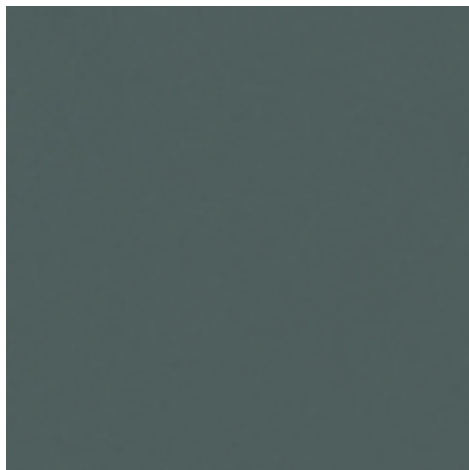


Matte Khaki
527958



Matte Stone
527956

Matte surfaces complement surrounding materials and finishes to create understated, yet dramatic interior spaces.



Matte Steele
527952



Matte Black
527960



Matte Sulfur
527932

Design**SKU*****Portfolio****Stock******01 Contemporary Craftsman**

1.	<i>Continental Elm Gray</i>	356129	Paper Laminates	
2.	<i>Continental Elm White</i>	532375	Paper Laminates	
3.	<i>Mackinac</i>	530887	surf(x) ® 3D Laminates	●
4.	<i>Reserve Brown</i>	531927	Paper Laminates	
5.	<i>Reserve Gray</i>	531926	Paper Laminates	
6.	<i>Vintage Chestnut Bark</i>	360517	Paper Laminates	
7.	<i>Vintage Chestnut Brown</i>	360518	Paper Laminates	
8.	<i>Vintage Chestnut Natural</i>	532374	Paper Laminates	

02 Earthen Expressions

1.	<i>Amarelo Bronze</i>	531922	surf(x) ® 3D Laminates	●
2.	<i>Amarelo Gold</i>	531924	surf(x) ® 3D Laminates	●
3.	<i>Amarelo Silver</i>	531923	surf(x) ® 3D Laminates	●
4.	<i>Concrete</i>	527659	surf(x) ® 3D Laminates	●
5.	<i>Stained Concrete</i>	300809	surf(x) ® 3D Laminates	●
6.	<i>Turino Almond</i>	532384	surf(x) ® 3D Laminates	
7.	<i>Turino Fig</i>	532385	surf(x) ® 3D Laminates	
8.	<i>Turino Espresso</i>	532387	surf(x) ® 3D Laminates	
9.	<i>Turino Truffle</i>	532386	surf(x) ® 3D Laminates	

*250 Yard Roll SKU

**Products not designated as Stock are available on a Make-to-Order basis, subject to minimum order quantities, in as little as two to four weeks depending on the construction.

Design **SKU*** **Portfolio** **Stock****

03 Rediscovered Roots



1.	<i>Aged Oak</i>	530162	3D Laminates	●
2.	<i>Aged Oak Brown</i>	531535	3D Laminates	●
3.	<i>Aged Oak Gray</i>	531533	3D Laminates	●
4.	<i>Market Oak Gray</i>	532472	surf(x) ® 3D Laminates	●
5.	<i>Market Oak Umber</i>	532394	Paper Laminates	
6.	<i>Market Oak Whitewashed</i>	532473	surf(x) ® 3D Laminates	●
7.	<i>Millwood Antique</i>	532355	Paper Laminates	
8.	<i>Millwood Flax</i>	531779	Paper Laminates	
9.	<i>Millwood Smoke</i>	531773	Paper Laminates	
10.	<i>Millwood Tobacco</i>	531780	Paper Laminates	
11.	<i>Salvaged Oak Light</i>	532376	Paper Laminates	
12.	<i>Salvaged Oak Brown</i>	356135	Paper Laminates	
13.	<i>Salvaged Oak Cognac</i>	356136	Paper Laminates	
14.	<i>Salvaged Oak Natural</i>	356131	Paper Laminates	
15.	<i>Smokehouse Oak</i>	532474	surf(x) ® 3D Laminates	●
16.	<i>Suede Ash</i>	531774	Paper Laminates	
17.	<i>Suede Gray</i>	531770	Paper Laminates	

04 Surface Statements



1.	<i>Cast-in-Bronze</i>	530142	surf(x) ® 3D Laminates	●
2.	<i>City Lights</i>	530146	surf(x) ® 3D Laminates	●
3.	<i>Grandeur</i>	530206	surf(x) ® 3D Laminates	
4.	<i>Matte White</i>	528683	surf(x) ® 3D Laminates	●
5.	<i>Matte Khaki</i>	527958	surf(x) ® 3D Laminates	●
6.	<i>Matte Stone</i>	527956	surf(x) ® 3D Laminates	●
7.	<i>Matte Steele</i>	527952	surf(x) ® 3D Laminates	●
8.	<i>Matte Black</i>	527960	surf(x) ® 3D Laminates	●
9.	<i>Matte Sulfur</i>	527932	surf(x) ® 3D Laminates	●

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