



INSIGHTS

VOLUME V

OMNOVA Solutions is excited to share the fifth edition of **INSIGHTS**, our visual translation of emerging design trends with an intimate view of next generation decorative surfaces. Rooted in research and curated with character, this annual publication highlights key color and finish trends. This edition, INTENT, includes three design narratives with over 40 new laminate offerings. Be inspired with **INSIGHTS**.

Lead with Design. Lead with OMNOVA.

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/in'tent/

noun intention or purpose.

Reason and empathy are the designer's hammer and chisel; with these tools they can align the built environment to the needs of our fellow humans. In the hands of a designer, these tools can give life to a space so that it becomes a friend and companion that serves, guides and comforts.

INTENT is a stripped-down tribute to design fundamentals. It looks past the ever-changing array of styles to address the substance of today's deeper need for sense-making, connection and breathing space.

01 LAYER02 CONNECT03 TRANSCEND





Accommodating opposites. Defined, yet blended.

We value structure and compartmentalization, but in today's world we are encouraged everywhere to balance conflicting priorities and manage ambiguity. We can see this in design briefs for "resimercial" spaces blending home and work. Or multi-generational environments bringing together the vastly different needs of young and old.

Creating a workspace to suit the needs of both neurotypical and neurodiverse employees requires designing to balance a range of cognitive styles and challenges.

Rich and complex, LAYER's color palette reflects the variegated patterns of modern living. It celebrates designs that are intentionally inclusive.



Seneca



Image has been scaled to show full pattern. Please refer to actual sample for color.



Seneca Iceland 541792



Seneca Dockside 541796 Seneca Smoke

541798



Seneca Fumed 541794

Soft tones with neutral surfaces help control lighting conditions and create a calming environment suited to the needs of a workforce inclusive of those with differing cognitive needs.





Victorian



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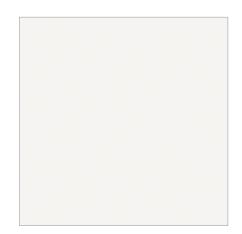
Victorian Grey 539419



Victorian Caramel 539420



Matte Luxe Noir Black 540237



Matte Luxe Paradise White 540777



Matte Luxe Graphito 540440

There can be exhilaration in the balancing act. Carefully selected sparks of metallic inspiration. Bold punctuation with deep tones and textures. Jazzy syncopation of dark and light.

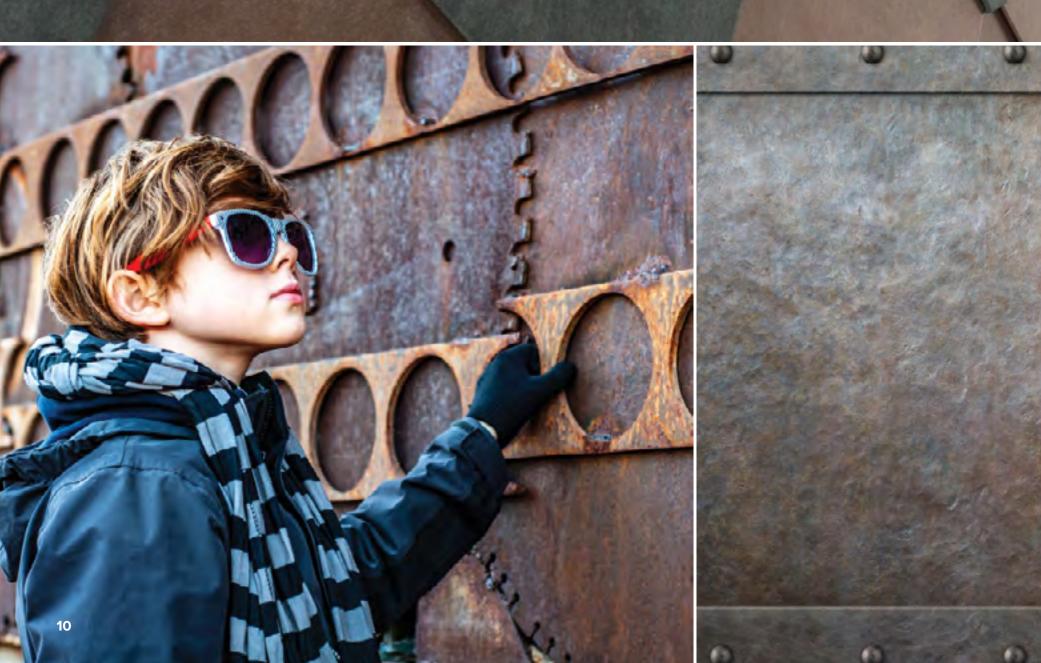




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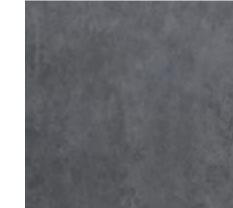
Zinc Plate 540361



Tarnished Bronze 540369



Antique Copper 540367



Galvanized 540365



Black Oxide 540363

CONECT



Using evidence. Honoring experience.

There is no denying the relationship between the quality of our built environment and the safety, productivity and enjoyment we derive from it. We appreciate the artisan's skill when we experience the quality of their work. We value ethical design choices because they make the world a better place.

Something inside us responds to the patterns found in nature. A sense of belonging and elevated mood.

CONNECT offers tones, patterns and textures that tell the story of our connectedness to nature and to each other. Natural surfaces, rich in detail, reverberate in built spaces and remind us of our relationship to the natural world. Found objects often tell a story that connects us... first through observation and then by imagination.

Charred Cedar



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Whitened Charred Cedar 539902



Charred Cedar 539899

Charred wood finishes have raw beauty revealed through calamity.



Grigio





Grigio Bone 538547

Dramatic stones and darker tones conceal a secret past deep in the earth, connecting us to the birth of the planets.

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More refined woodgrains celebrate the harnessing of natural form and beauty. They speak of progress and growth in connection with nature. Driftwood speaks in muted tones about a great journey.

Cortona



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Cortona Ice White 541860



Cortona Driftwood 541856



Cortona Grey 541858



Cortona Natural 541862



Cortona Umber 541864



Cortona Dark Brown 541854



Braemar



Image has been scaled to show full pattern. Please refer to actual sample for color.



Braemar Whitewashed 540335



Braemar Aged Brown 540341



Braemar Denim Glaze 540343



Braemar Emerald Glaze 540339



Braemar Espresso Stain 540337





Focusing awareness. Embracing the moment.

In today's on-demand world of constant information downloads and at-your-fingertips content, we increasingly appreciate the act of mindfulness. Seeking to calmly understand one's feelings, thoughts and sensations leads to an awakening of both self and spirituality.

TRANSCEND offers a color palette that is inspired by our need for introspection and recovery, and a craving for self-healing, serenity and silence.

Light woodgrains invoke a desire to achieve a calming sense of personal wellness and gratitude.

Darker and deeper woodgrains serve as a backdrop for the stars and planets to align. Astrology and other spiritual practices may provide a roadmap to respite.



FTR



Modo



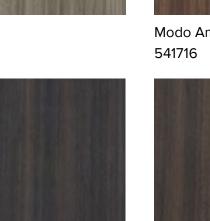
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Modo White 541724



Modo Fog 541726



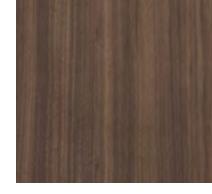
Modo Midnight 541718



Modo Dark Brown 541720



Modo Taupe 541722



Modo Amber



Meridian



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Meridian Crème 541642



Meridian Bistre 541627



Meridian Ashen 541626



Meridian Honey 541644



Meridian Braun 541630



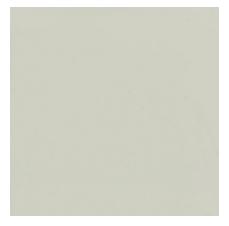
Veranda



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Veranda Dove 538757



Matte Luxe Malt 537350



Matte Luxe Linen 537142

Smooth neutral and grey tones offer a welcome reprieve from information overload. Urban retreats in major metropolitan areas allow visitors to pause their chaotic life to recharge their physical and mental health.

		Design	SKU	Portfolio	harmony Exclusive ¹	Echo ²
01 LAYER						
	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11.	Galvanized Matte Luxe Graphito Matte Luxe Noir Black Matte Luxe Paradise White Seneca Dockside Seneca Fumed Seneca Iceland Seneca Smoke Tarnished Bronze	540367 540363 540365 540440 540237 540777 541796 541794 541792 541798 540369 539420	<pre>surf(x)* 3D Laminates surf(x)* 3D Laminates surf(x)* 3D Laminates 3D Laminates 3D Laminates 3D Laminates surf(x)* 3D Laminates</pre>	(h) (h) (h)	
VIG FIE	13. 14.	Victorian Grey Zinc Plate	539419 540361	<pre>surf(x)[®] 3D Laminates surf(x)[®] 3D Laminates</pre>		
02 CONNECT						

1.	Braemar Aged Brown	540341	3D Laminates	h	
2.	Braemar Denim Glaze	540343	3D Laminates	h	
3.	Braemar Emerald Glaze	540339	3D Laminates	h	
4.	Braemar Espresso Stain	540337	3D Laminates	h	
5.	Braemar Whitewashed	540335	3D Laminates	h	
6.	Charred Cedar	539899	surf(x) [®] 3D Laminates		
7.	Cortona Dark Brown	541854	3D Laminates	h	Ģ
8.	Cortona Driftwood	541856	3D Laminates	h	Ģ
9.	Cortona Grey	541858	3D Laminates	h	Ģ
10.	Cortona Ice White	541860	3D Laminates	h	Ģ
11.	Cortona Natural	541862	3D Laminates	h	Ģ
12.	Cortona Umber	541864	3D Laminates	h	Ģ
13.	Grigio Bone	538547	surf(x) ® 3D Laminates		
14.	Whitened Charred Cedar	539902	<pre>surf(x)[®] 3D Laminates</pre>		

(h) denotes a harmony Exclusive[™] design (c) denotes a surf(x) Echo[™] or Echo[™] 3D Laminates design

¹OMNOVA's harmony Exclusive Program facilitates design and color matching across multiple OMNOVA product constructions — Paper, 2D, and 3D Laminates including surf(x) 3D Laminates — to allow fabricators to seamlessly select the best application of laminates by component based on functional and budget requirements. Learn more at www.omnova.com/harmony

²OMNOVA's surf(x) Echo and Echo 3D Laminates use the latest Emboss-In-Register (EIR) technology to produce realistic woodgrain, plank and beautiful stone surfaces with unmatched realism. Learn more at www.omnova.com/echo

		Design	SKU	Portfolio	harmony Exclusive ¹	Echo ²
03 TRANSCEND						
	1. 2.	Matte Luxe Linen Matte Luxe Malt	537142 537350	3D Laminates 3D Laminates	(h) (h)	
	3. 4.	Meridian Ashen Meridian Bistre	541626 541627	surf(x) ° 3D Laminates surf(x) ° 3D Laminates		
	5. 6.	Meridian Braun Meridian Crème	541630 541642	<pre>surf(x)* 3D Laminates surf(x)* 3D Laminates</pre>		
	7. 8.	Meridian Honey Modo Amber	541644 541716	surf(x) [®] 3D Laminates 3D Laminates	h	
	9.	Modo Dark Brown	541720	3D Laminates	h	
	10. 11.	Modo Fog Modo Midnight	541726 541718	3D Laminates 3D Laminates	h h	
	12. 13.	Modo Taupe Modo White	541722 541724	3D Laminates 3D Laminates	(h) (h)	
	14.	Veranda Dove	538757	<pre>surf(x)[®] 3D Laminates</pre>		Ģ

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For more information or to order samples, please visit **www.omnova.com/insights** or contact your Sales Representative.

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