





INSIGHTS

VOLUME VI

OMNOVA Solutions is excited to share the sixth edition of *INSIGHTS*, our visual translation of emerging design trends with an intimate view of next generation decorative surfaces. Rooted in research and curated with character, this annual publication highlights key color and finish trends. This edition, PREVAIL, includes three design narratives with over 30 new laminate offerings.

Be inspired with *INSIGHTS*.

Lead with Design. Lead with OMNOVA.



/pri-'vāl/

verb

prove more powerful than opposing forces; be victorious.

We press on and move forward, embracing responsibility for the world around us in an effort to become our best selves. In the quest for longer-lasting happiness, we know one thing is true – experiencing life is much more rewarding than consuming materials. It is better to live than to buy. It is better to endure than to stop. It is better to support than to falter.

PREVAIL strips away the noise around us to reveal a deep appreciation for the simple life. Honoring heritage, we find resiliency – overcoming challenges to craft our story.

01 HEARTFELT

02 ESSENTIAL

03 PATH

HEA



In benevolence, we find fortune.

During moments of chaos and the seemingly unending repetition of disorder, it is a back-tobasics mentality that tethers us to the ground. When touch has been ruled a rebellious act, we crave the use of tactile and textured materials that give us something to feel.

With an eye towards benevolence, a purchase-with-a-purpose attitude emerges, providing a heightened sense of awareness to what is unseen behind a good or service.

The earthy hues in HEARTFELT's color palette reflect our need to respect Mother Nature and an increasing responsibility to protect our planet, not just for our generation, but for generations to come.





As you crave food when you are hungry, touch is a basic human need craved in darkness or loneliness. The feel of a soft-touch, tactile material is more important now than ever as hugs, kisses and even handshakes are actions from what seems a distant

memory.







Nomad



Image has been scaled to show larger pattern. Please refer to actual sample for color.



Nomad Mist 542495



Nomad Pepper 542494



Nomad Sienna 542493



Nomad Clove 542497

Soft, neutral tones subtly prompt us to feel good by doing good. For engaging in a benevolent mindset reaps societal and environmental benefits two-fold.

Terrazzo

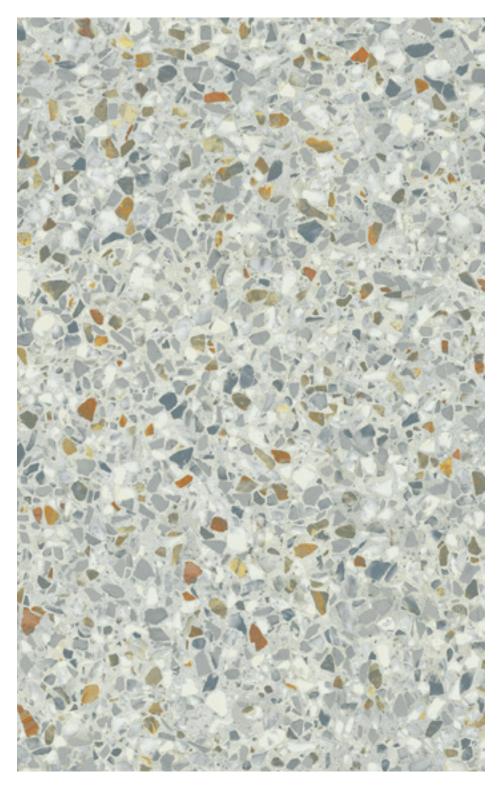
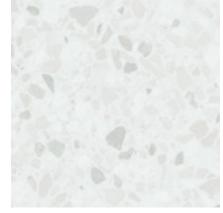


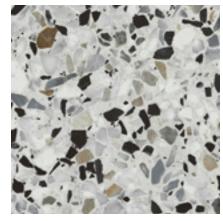
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Terrazzo Chalk 542447



Terrazzo Jasper 542480



Terrazzo Pietra 542448

Light and dark areas combine to create infectious energy and remind us of the role we play in protecting the planet. We must leave the Earth in a better condition than we found it to generate healthy and uncompromised living for the future.





In wellness, we find balanced respite.

Patterns, textures and colors have a direct impact on our wellbeing.

The move from interior to exterior living spaces creates open circulation of both air and people, culminating in feelings of positive health.

ESSENTIAL offers designs that improve our mental and physical wellness through the creation of moments of introspection, reflection and comfort.



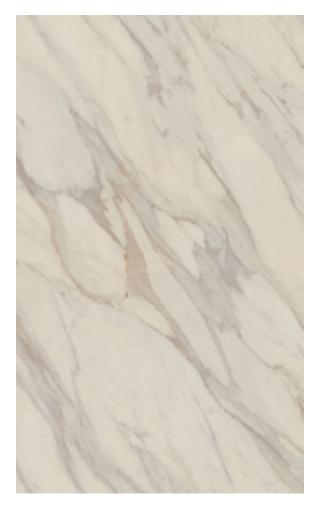


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Symphony Nocturne 541998



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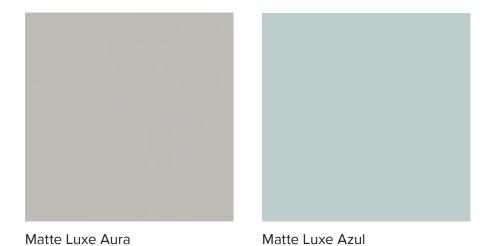


Jorgia Mineral 540233

Classico Crema

542481





Comfort colors provide a balanced luxury between flexibility and change, work and home. It is here that we find reflective nooks that envelop our being, warming and recharging our minds and bodies.

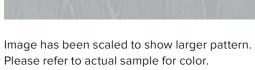
542469

542467

Press pause. Take time to enjoy the simplicity that life offers to help you build your best self.

Hudson







Hudson White 542501



Hudson Aegean 542498



Hudson Roca 542500



Hudson Noir 542499













Belmont Cane 542492



Belmont Antique 542491

Authentic evolution and the capacity of the human spirit to unite and create inclusive narratives through craft and spoken word. Textured designs provide a realistic appearance that strengthens our bond with nature.





In rebirth and resistance, we find the beauty of change.

The increased use of virtual reality as an escape into a more perfect world is a welcome distraction from the stress of everyday life. By making calculated choices instead of accepting cultural norms, power can be reclaimed by those who feel the burden of oppression. Giving new life, the reverse supply chain known as "recommerce" exemplifies a growing trend toward transforming consumption through reuse and repurpose.

PATH's color palette is inspired by a desire for continuous transformation.



Avenue



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542488



Avenue Gris 542487



Avenue Sand 542489



Avenue Carbon 542486

When the world feels out of control, the solidity of concrete presents an unwavering foundation.

Standing strong as stone, control can be taken back to heal and grow. 26



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Arabesque Crystal 540180



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Botticino Ice 540181



Knolle



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Knolle Blonde 542482



Knolle Sand 542483



Knolle Wheat 542485



Knolle Truffle 542484

Aligned with a goal to repurpose, new materials are engineered to appear raw but rich, offering organic, woodgrain characteristics that simulate that worn-in, much-loved feeling.

		Design	SKU	Portfolio	harmony Exclusive ¹	Echo ²
01 HEARTFELT						
	1.	Matte Luxe Baltic	542471	3D Laminates	(h)	
	 3. 	Matte Luxe Bone Matte Luxe Umber	542473 542475	3D Laminates 3D Laminates	(h) (h)	
	4. 5.	Nomad Clove Nomad Mist	542497 542495	3D Laminates 3D Laminates	(h) (h)	Ġ Ġ
	6. 7.	Nomad Pepper Nomad Sienna	542494 542493	3D Laminates 3D Laminates	(h) (h)	e e
	8.	Terrazzo Chalk	542447	surf(x)® 3D Laminates		
	9. 10.	Terrazzo Jasper Terrazzo Pietra	542480 542448	<pre>surf(x)* 3D Laminates surf(x)* 3D Laminates</pre>		

02 ESSENTIAL						
	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11.		542491 542492 542490 542481 542498 542499 542500 542501 540233 542467 542469 541998	surf(x)° 3D Laminates surf(x)° 3D Laminates surf(x)° 3D Laminates surf(x)° 3D Laminates surf(x)° 3D Laminates 3D Laminates 3D Laminates 3D Laminates 3D Laminates 3D Laminates	(h) (h)	Ģ
	12.	Symhony Nocturne	541998	surf(x)® 3D Laminates		

¹OMNOVA's **harmony Exclusive** Program facilitates design and color matching across multiple OMNOVA product constructions — Paper, 2D and 3D Laminates including **surf(x)** 3D Laminates — to allow fabricators to seamlessly select the best application of laminates by component based on functional and budget requirements. Learn more at **www.omnova.com/harmony**

²OMNOVA's **surf(x) Echo** and **Echo** 3D Laminates use the latest Emboss-In-Register (EIR) technology to produce realistic woodgrain, plank and beautiful stone surfaces with unmatched realism. Learn more at **www.omnova.com/echo**

		Design	SKU	Portfolio	harmony Exclusive ¹	Echo ²
03 PATH						
	1.	Arabesque Crystal	540180	surf(x)° 3D Laminates		
	2.	Avenue Carbon	542486	surf(x)® 3D Laminates		
	3.	Avenue Gris	542487	surf(x)® 3D Laminates		
	4.	Avenue Salt	542488	surf(x)® 3D Laminates		
	5.	Avenue Sand	542489	surf(x)® 3D Laminates		
	6.	Botticino Ice	540181	surf(x)° 3D Laminates		
	7.	Knolle Blond	542482	surf(x)® 3D Laminates		
	8.	Knolle Sand	542483	surf(x)° 3D Laminates		
	9.	Knolle Truffle	542484	surf(x)° 3D Laminates		
	10.	Knolle Wheat	542485	surf(x)° 3D Laminates		

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New designs will be available Fall 2021. Please visit www.omnova.com/insights or contact your Sales Representative for more information.

www.omnova.com/insights



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