

INSIGHTS



INSIGHTS

VOLUME II

OMNOVA Solutions is excited to share the second edition of **INSIGHTS**, our visual translation of emerging design trends with an intimate view of next generation decorative surfaces. Rooted in research and curated with character, this annual publication highlights key color and finish trends. This edition, *REBALANCE*, includes three design narratives with thirty new laminate offerings. Be inspired with **INSIGHTS**.

Lead with Design. Lead with OMNOVA.



In the continuous pursuit of balance within our increasingly fast-paced, hyper-linked lives, the definition of space becomes ever more profound. As we sort through the clutter of a multi-sensory world, our environment can act as a retreat for liberation and perspective.

REBALANCE seeks to evoke order and simplicity through color, pattern and texture, balancing the connected with the serene, digital with human touch, and ultimately transforming us from overload to enlightenment.

- 01 RETHINK PURPOSE
- 02 RECONSIDER MATERIALS
- 03 RE**DEFINE** LUXURY

RETHINK PURPOSE

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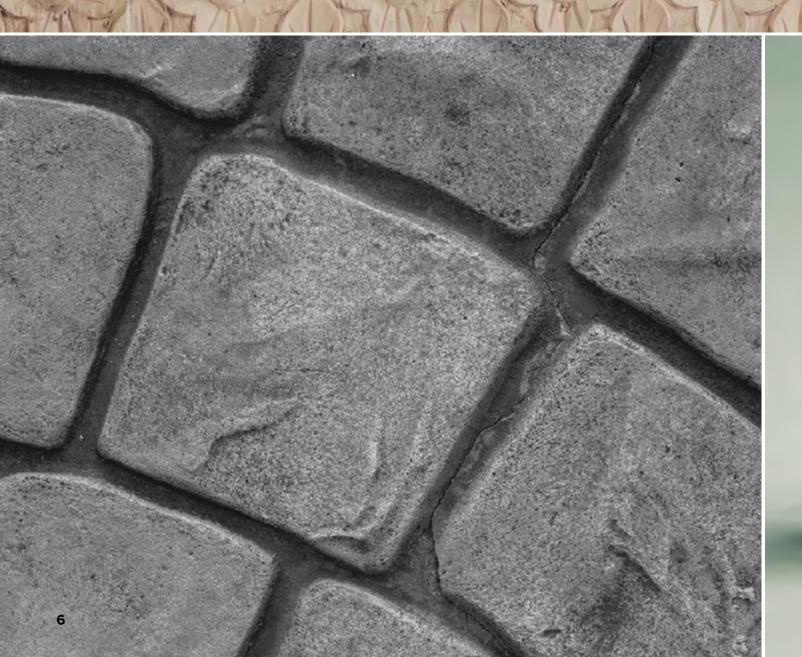


Intentional, yet fluid. Authentic simplicity.

Overwhelmed by digital and information overload, our basic need to disconnect and seek a quiet and soothing environment grows.

With a pure, minimal color palette reflecting the essence of calm, *Rethink Purpose* brings harmony and intentional design to today's interiors.

As we search for comfort and contemplate our future, we find beauty in the details of soft finishes, clean lines and organic color.







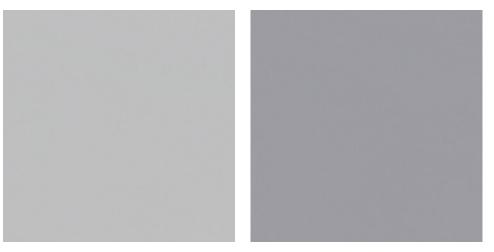
Matte Succulent 534108

Matte Sage 534106

Matte Cadet

534103

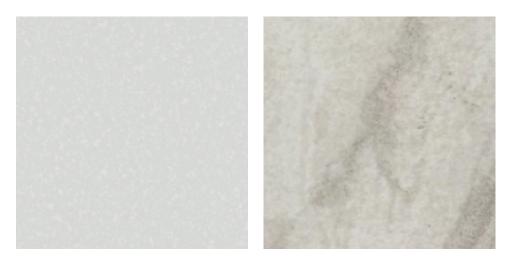
Tranquility is expressed through powdery, matte finishes and subtle color, offering quiet simplicity in juxtaposition with the noise of modern life.



Matte Dove 534316

Matte Fade 534315





Stratus White 534136

Sandstone Natural 533914

Subtle, textured sandstone and elegant teak finishes bring a sense of comfort to balance the mind, body and spirit.



Antone Cerused Carmel 534484



Antone Cerused Gray 534485



Lombard Craft Brown 534211

RECONSIDER MATERIALS

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Deconstructed. Exposed. Provocative.

Reconsider Materials highlights raw materials in their most primitive state, revealing truth and unapologetic transparency.

Androgynous and aged to perfection, each design is grounded in humanity, offering a contemporary approach to rustic styling. Say good-bye to fussy and hello to the look of raw, exposed materials. Rough textures and clean lines express the basics of beauty.





Plywood 533662

Rift Oak Natural 534135

From raw to refined, understated woodgrains evoke a foundation of modern beauty.



Rift Oak Brown 534134

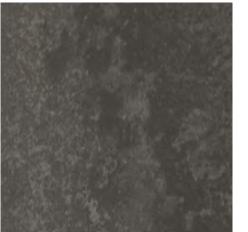


Rift Oak Gray 534133





Metro Fresco 534522



Oxidized Pewter 534241



Corten Metal 534274

Pairing updated metal finishes with raw, natural stone radiates warmth and quiet sophistication.



Valencia Granite Tuxedo 533850





Bold. Urban. Contemporary.

Redefine Luxury examines the essence of extravagance as societal norms are challenged and reset. As growing demands overwhelm us, we seek a sanctuary to reflect on our own interpretation of grandeur.

Bold, polished finishes meet mid-century modern to redefine our environment in a luxurious way.





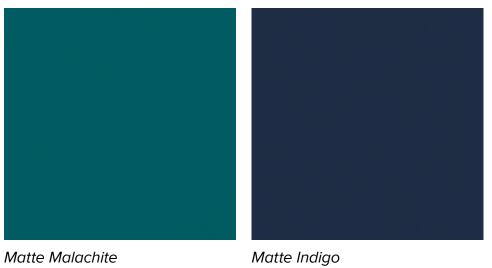


Carrara 534372



Pompeii Marble Gray 533949

Daring and strong, yet inviting, these rich, elegant materials create drama and flair.



Matte Malachite 534460 Matte Indigo 534384





Arturo Moonlight 534351



Arturo Candlelight 534350



Grande Walnut Natural 534082



Catalina Walnut Gray 533743

Distinctive woodgrains with rich, saturated colors command architectural significance and invite luxury back into our sanctuaries.



Vintage Maple Malt 534210



Vintage Maple Medallion 534209



Vintage Maple Rasin 534208



Catalina Walnut Brown 533744

	Design	SKU Portfolio	
01 RETHINK PURPOSE			
	 Antone Cerused Carmel Antone Cerused Gray Lombard Craft Brown Matte Cadet Matte Dove Matte Fade Matte Sage Matte Succulent Sandstone Natural Stratus White 	534484surf(x)° 3D Laminates534485surf(x)° 3D Laminates534211Paper Laminates534103surf(x)° 3D Laminates534316surf(x)° 3D Laminates534315surf(x)° 3D Laminates534106surf(x)° 3D Laminates534108surf(x)° 3D Laminates53914surf(x)° 3D Laminates534136surf(x)° 3D Laminates534136surf(x)° 3D Laminates534136surf(x)° 3D Laminates	

02 RECONSIDER MATERIALS

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1.	Corten Metal	534274	surf(x) [®] 3D Laminates
2.	Metro Fresco	534522	surf(x) [®] 3D Laminates
3.	Oxidized Pewter	534241	surf(x) [®] 3D Laminates
4.	Plywood	533662	surf(x) [®] 3D Laminates
5.	Rift Oak Brown	534134	surf(x) [®] 3D Laminates
6.	Rift Oak Gray	534133	surf(x) [®] 3D Laminates
7.	Rift Oak Natural	534135	surf(x) [®] 3D Laminates
8.	Valencia Granite Tuxedo	533850	surf(x) [®] 3D Laminates

		Design	SKU	Portfolio
03 RE DEFINE LUXURY				
	1.	Arturo Candlelight	534350	surf(x) [®] 3D Laminates
ALC: NO	2.	Arturo Moonlight	534351	surf(x) [®] 3D Laminates
	3.	Carrara	534372	surf(x) [®] 3D Laminates
	4.	Catalina Walnut Brown	533744	Paper Laminates
	5.	Catalina Walnut Gray	533743	Paper Laminates
	6.	Grande Walnut Natural	534082	surf(x) [®] 3D Laminates
	7.	Matte Indigo	534384	surf(x) [®] 3D Laminates
	8.	Matte Malachite	534460	surf(x) [®] 3D Laminates
A CREAT THE REPORT	9.	Pompeii Marble Gray	533949	surf(x) [®] 3D Laminates
	10.	Vintage Maple Malt	534210	Paper Laminates
	11.	Vintage Maple Medallion	534209	Paper Laminates
	12.	Vintage Maple Rasin	534208	Paper Laminates

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