



## GENCAL® 7555D

Stiff hand binder used as a precoat and adhesive in residential and commercial carpet construction

**GenCal 7555D** ultra-low ammonia, carboxylated styrene butadiene latex has been designed for use in residential and commercial carpet applications where a stiffer hand is desired. It features excellent colloidal stability with good bonding properties. **GenCal 7555D** is often used in applications involving needle-punched substrates or specific carpet styles where a slightly stiffer hand is desired.

### TYPICAL PROPERTIES

#### PHYSICAL PROPERTIES

Solids, by Weight	51% - 54%
Wet Weight	8.5 lbs./gal.
Dry Weight	4.4 lbs./gal.
Specific Gravity	1.02
T <sub>g</sub>	+15°C
pH	7.2 - 8.2
Brookfield Viscosity (cps)	100 - 300
Surface Tension	47 - 57 dynes/cm

#### CHEMICAL/MECHANICAL PROPERTIES

Mechanical Stability	Excellent
Multivalent Ion Stability	Excellent
Foam	Low
Odor	Low
Emulsifier	Anionic

#### GENCAL 7555D ADVANTAGE

- Firm hand
- Superior wet and dry strength
- Manufacturing local to center of carpet industry
- Quicker filler dispersion reduces processing times and costs
- Accepts more recycled filler
- Ultra low ammonia content, low odor

To learn more about this product, or any other of OMNOVA Solutions' carpet chemicals, please contact us at:

Phone: 706.624.5411

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OUR COMMITMENT TO SUSTAINABILITY

NOTE: Although the data supplied above is believed to be accurate, each user is advised to make an independent determination as to whether the described product(s) is/are appropriate for a particular use or application, whether such use will comply with all applicable laws or regulations, or whether such use will infringe the intellectual property rights of third parties.

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