

Laminate Applications for  
**STORE FIXTURES**

**ABOUT US**

OMNOVA Solutions is a major innovator of decorative and functional surfaces, emulsion polymers, and specialty chemicals. A technology-based and design-driven company, OMNOVA is comprised of three primary business segments – Decorative Products, Building Products, and Performance Chemicals. Our Decorative Products business is an innovative designer and manufacturer of surface laminates, commercial wallcoverings, and coated fabrics that meet the decorative and functional needs of a variety of end uses.

Drawing on influences from around the world, OMNOVA's creative staff combines color, patterns, and textures to achieve distinctive designs that provide a wide range of decorative solutions for today's interior environments.

Customer focus sets us apart. To answer the needs of our customers, we take the lead in developing, applying, and marketing innovative new technologies and techniques that make our products look better, last longer, and offer greater value.

For the latest designs, more information, or to order,  
contact OMNOVA Solutions:

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## CREATE AN ENGAGING RETAIL EXPERIENCE

OMNOVA Solutions provides attractive, functional, and affordable Paper, Flat, 3D and Specialty Laminates in a broad range of patterns, designs, textures, performance characteristics, and finishes. To give you a creative edge, comprehensive design forecasting and trend identification are available which can help ensure your displays are on the leading edge of today's retail environments.

Our comprehensive selection provides a laminate solution for most applications – from kiosks to counters, from fixtures to signage. And nearly everything in between.

## Laminate Applications for STORE FIXTURES



*Offer the benefit of a large selection of realistic woodgrains.*

*Provide an additional degree of durability for vertical surfaces and shelving.*

*Apply to metal substrates to create unique displays, fixtures, and kiosks.*

*Apply to dimensional structures for greater creative freedom in store fixture design.*

*Deliver added durability, making them suitable for horizontal work surfaces such as shelves and counters.*

*Offer designs and patterns on alternative substrates to achieve special effects.*

### PORTFOLIO

#### PAPER LAMINATES

Suitable for a variety of cost efficient, light-duty vertical applications as either a flat surface or as a profile-wrap. Offered with a choice of several performance coatings to enhance durability and appearance.

- Vertical Surfaces
- Shelving
- Molding

#### FLAT LAMINATES

Our Flat Laminates provide a higher level of durability than our Paper Laminates making them suitable for high-wear vertical surface applications. Can be used as either a flat laminate or a profile-wrap on wood-based substrates.

- Vertical and Horizontal Surfaces
- Moldings and Framing
- Shelving

#### RADIANCE™ FLAT LAMINATES

Designed with a higher temperature formulation than our standard Flat Laminates and suitable for lamination to metal, wood, and plastic. Provide a more durable and cleanable decorative solution compared to paint or powder coating treatments of metal surfaces.

- Metal and plastic based components, fixtures, and accessories

#### 3D LAMINATES

Our 3D Laminates, also known as thermofoils, can be membrane-pressed or vacuum-formed to multi-dimensional surfaces. They allow the fabrication of seamless three-dimensional profiles – eliminating unattractive seams, edge-banding and special edge treatments. Compatible substrates include wood-based materials and plastic components.

- Display and Shelving Fixtures
- Cabinet Exteriors

#### SURF(X)® 3D LAMINATES

Combine three-dimensional profiling with additional scratch, abrasion, and impact resistance. Enhanced durability makes **surf(x)** 3D Laminates suitable for use on horizontal as well as vertical surfaces using wood-based and plastic substrates.

- Display Surfaces
- Cabinet and Kiosk Fixtures
- Counters and Shelving

#### SPECIALTY LAMINATES

OMNOVA Solutions offers a portfolio of Specialty Laminates – including printed acrylic films, polypropylene, non-wovens, and polyester – which are widely used in custom-designed store fixtures.

- Displays, Panels and Signage
- Kiosks

*Though our laminates can be used in many applications, it is important for customers to select a laminate with durability and other performance attributes that match to the requirements of the specific end-use application – not all laminates are suitable for all applications. Laminates used on exposed or horizontal surfaces of a product, for example, often require more durability than interior vertical surfaces. Customers should consider the OMNOVA Laminates Technical Specifications, processing requirements, the specific end-use environment and other application-specific factors when selecting appropriate laminates.*