



News Release

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Coated Fabrics Leaders OMNOVA and The Mitchell Group to Form Strategic Partnership

BEACHWOOD, OHIO, May 6, 2020 – OMNOVA Solutions, a Synthomer company, has announced a new strategic business partnership with The Mitchell Group, a faux leather industry leader since 2004.

Effective May 1, 2020, OMNOVA has partnered with The Mitchell Group to provide performance fabrics to a variety of customer segments. Existing OMNOVA customers will continue to receive the premium products they are accustomed to while enjoying an enhanced customer experience.

“OMNOVA is excited about partnering to reach an expanded group of customers in a variety of industry markets,” said Rodney Cuevas, OMNOVA’s Managing Director of Coated Fabrics.

OMNOVA’s vinyl upholstery products and features include:

- **Boltaflex®**: On-trend vinyl performance fabrics designed to withstand harsh environments.
- **Boltasoft®**: Engineered for aftermarket applications including automotive, recreational vehicles, general seating and other cut-n-sew uses.
- **Boltaflex Ethos™**: A collection of patterns free of phthalates, fire retardants (FR) and antimicrobials (MR). They are formulated with only those ingredients needed to provide durability, performance and comfort and offer a sustainability profile sought by many designers and manufacturers.
- **PreFixx®**: Industry-leading protective coating that resists staining, discoloration, and abrasion.

“This strategic business partnership is a wonderful opportunity to bring two great performance brands of coated textiles to the market. PreFixx and Sta-Kleen® are both highly recognized brands in the industry and uniting them is a win-win for all customers,” said Bill Fisch, President of The Mitchell Group.

About OMNOVA Solutions

OMNOVA - A Division of SURTECO, is a global innovator of aesthetic and performance-enhancing surfaces for a variety of applications. OMNOVA's functional and decorative surfaces deliver critical performance attributes to top brand-name, end-use products sold around the world.

About The Mitchell Group

The Mitchell Group is the industry authority on performance faux leather upholstery worldwide. The Mitchell Group offers faux leather for commercial and residential applications, both offering a wide variety of patterns and colors combining fashionable design with technical innovation. The Mitchell Group's premium brands include Sta-Kleen[®], the industry's first dry-erase urethane upholstery, Sta-Kleen Polycarbonate, Sta-Kleen Silicone, and NuLeather. All of Mitchell's premium commercial products have published Health Product Declarations (HPD) and have been accepted into the mindful Materials (mM) environmental and product transparency database. All premium commercial polyurethane and silicone products have been accepted into the Healthier Hospitals Initiative.

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