



News Release

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Marine Industry Leaders OMNOVA and Syntec to Form Strategic Partnership

BEACHWOOD, OHIO, May 1, 2020 – OMNOVA Solutions, a Synthomer company, has announced a new strategic business partnership with Syntec Industries, a marine products leader since 1986.

OMNOVA will continue to develop, produce and supply innovative marine upholstery products, and Syntec will oversee the sales function for these products. Existing OMNOVA customers will receive the same premium product they are accustomed to while enjoying an enhanced customer experience. New customers will benefit from Syntec's broad portfolio of marine surfacing products and accessories.

"OMNOVA is excited about the prospect of an expanded group of customers gaining access to our innovative marine vinyl upholstery products and the value Syntec delivers in serving those customers," said Rodney Cuevas, OMNOVA's Managing Director of Coated Fabrics.

OMNOVA's vinyl upholstery products and features include:

- **Nautolex**[®]: The first marine vinyl to set the standard for attractive comfort and durability.
- **Boltaflex**[®]: Vinyl performance fabrics designed to withstand harsh environments.
- **PreFixx**[®]: Industry-leading protective coating that resists staining, discoloration, and abrasion.
- **Tidal Wave**[™]: A patent-pending anti-pinking barrier technology that protects marine seating from discoloration caused by microorganisms beneath the surface.

"We're thrilled to be working with OMNOVA in this capacity," says Bill Watters, President of Syntec. "We love OMNOVA's dedication to innovation, and by adding its premium marine vinyl to our portfolio of products, we're able to offer even more value to our customers. This partnership is really a win-win for boat builders and boat captains!"

OMNOVA marine vinyl will be available through Syntec for model year 2021 models. For more information, visit syntecind.com and omnova.com/coatedfabrics.

About OMNOVA Solutions

OMNOVA - A Division of SURTECO, is a global innovator of aesthetic and performance-enhancing surfaces for a variety of applications. OMNOVA's functional and decorative surfaces deliver critical performance attributes to top brand-name, end-use products sold around the world.

About Syntec Industries

Syntec Industries has been a trusted resource for manufacturers both large and small for over 30 years. We offer the most extensive collection of carpets, resilient flooring, LVT, steering wheels and other market specific products for the Marine, RV, Manufactured Housing, Multifamily Housing and Utility Vehicle industries.

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