

I N S I G H T S

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V O L U M E I V

OMNOVA Solutions is excited to share the fourth edition of ***INSIGHTS***, our visual translation of emerging design trends with an intimate view of next generation decorative surfaces. Rooted in research and curated with character, this annual publication highlights key color and finish trends. This edition, ***CONTENT***, includes four design narratives with more than forty new laminate offerings.

Be inspired with ***INSIGHTS***.

Lead with Design. Lead with OMNOVA.



CONTENT

/ˈkɒntent/ **noun**
the things that are held or included in something.

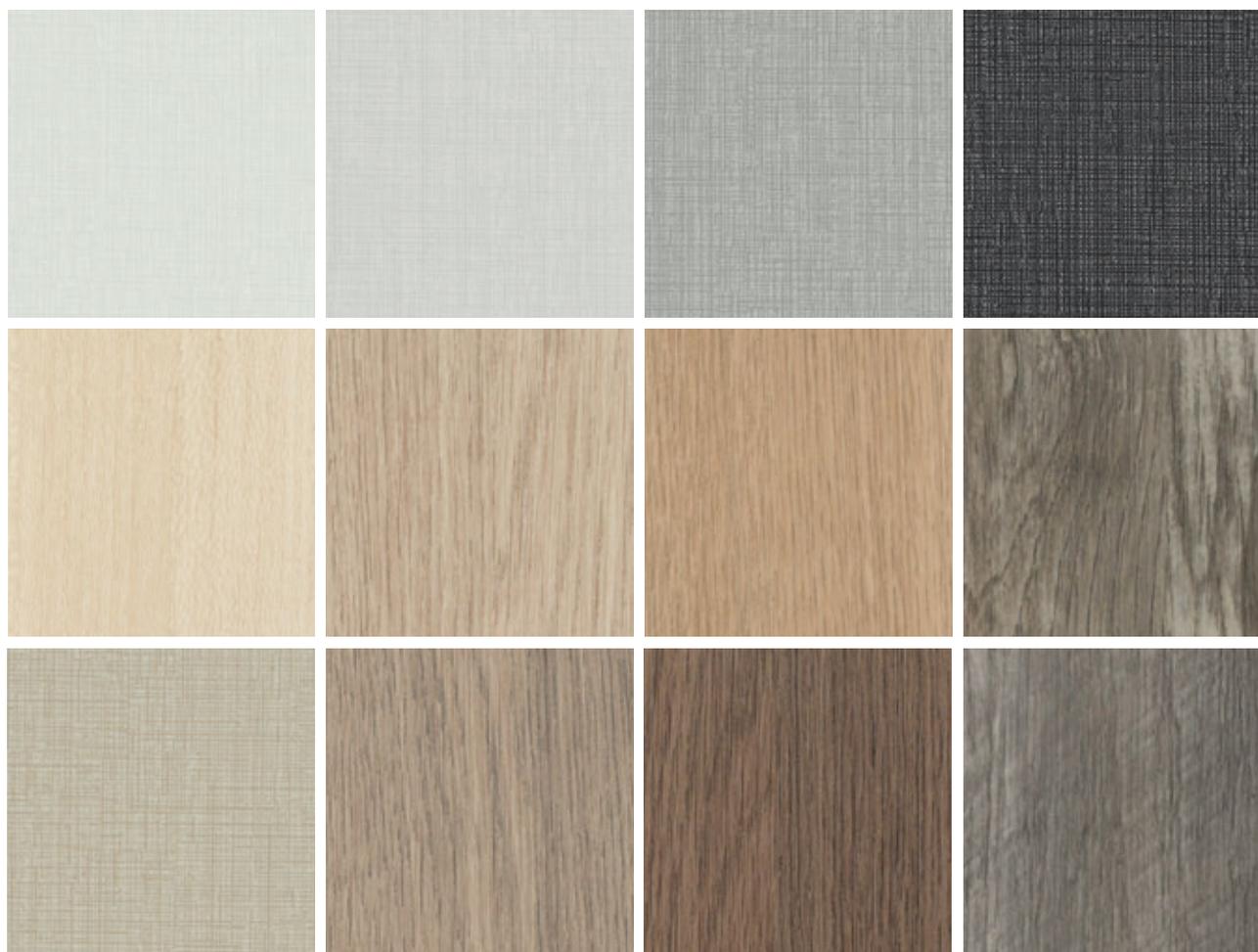
They say it's not the years in your life that count, it's the life in your years. The cherished contents of well-spent days and loving relationships. We remember these moments in the context of the spaces in which we live, work, learn, and play.

CONTENT celebrates the influence of design on our sensory world. Contributing to the quality of our experiences and memories. Filling up our pages with meaningful moments. In every stage of life, design is a co-creator of our story.

- 01 PERSON
- 02 SELFIE
- 03 PERSONA
- 04 SELF



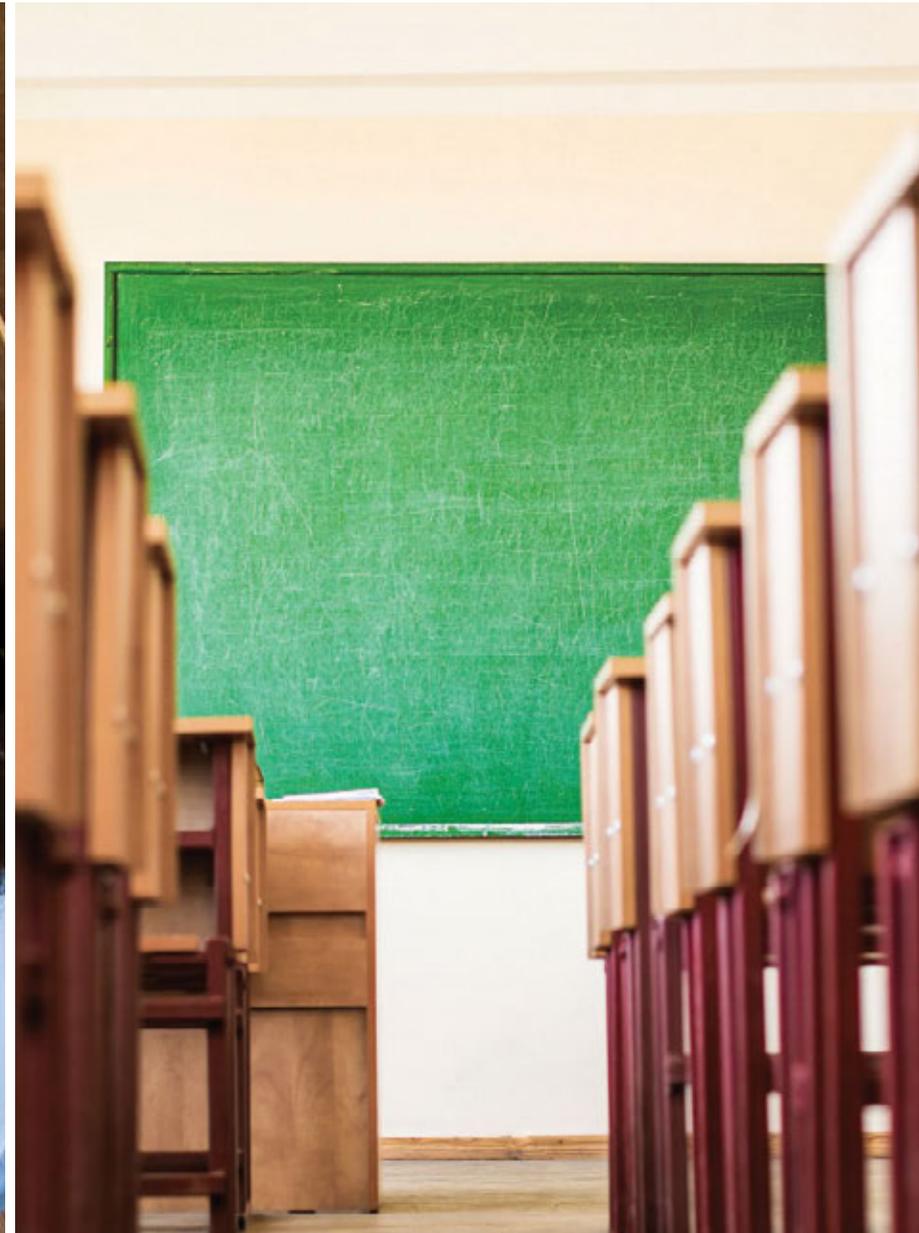
PERSON



Together. Blended.

Design surrounds us. Even from our earliest days, our minds catalog the intentionally selected textures, colors and surfaces that subtly influence our lives, adding warmth and shared meaning. As the unfolding world becomes illuminated, we share that space in the closeness and comfort of family and friends.

PERSON speaks to the environments in which an individual's uniqueness emerges. Childhood memories...the formative years spent in brightness and warmth. Reassuring us and drawing us toward new knowledge, relationships, ideas and opportunities.



Riverside



Image has been scaled to show full pattern.
Please refer to actual sample for color.



Riverside Sand
537602



Riverside Natural
537601



Riverside Vintage
537600



Riverside Clove
537603



Shantung

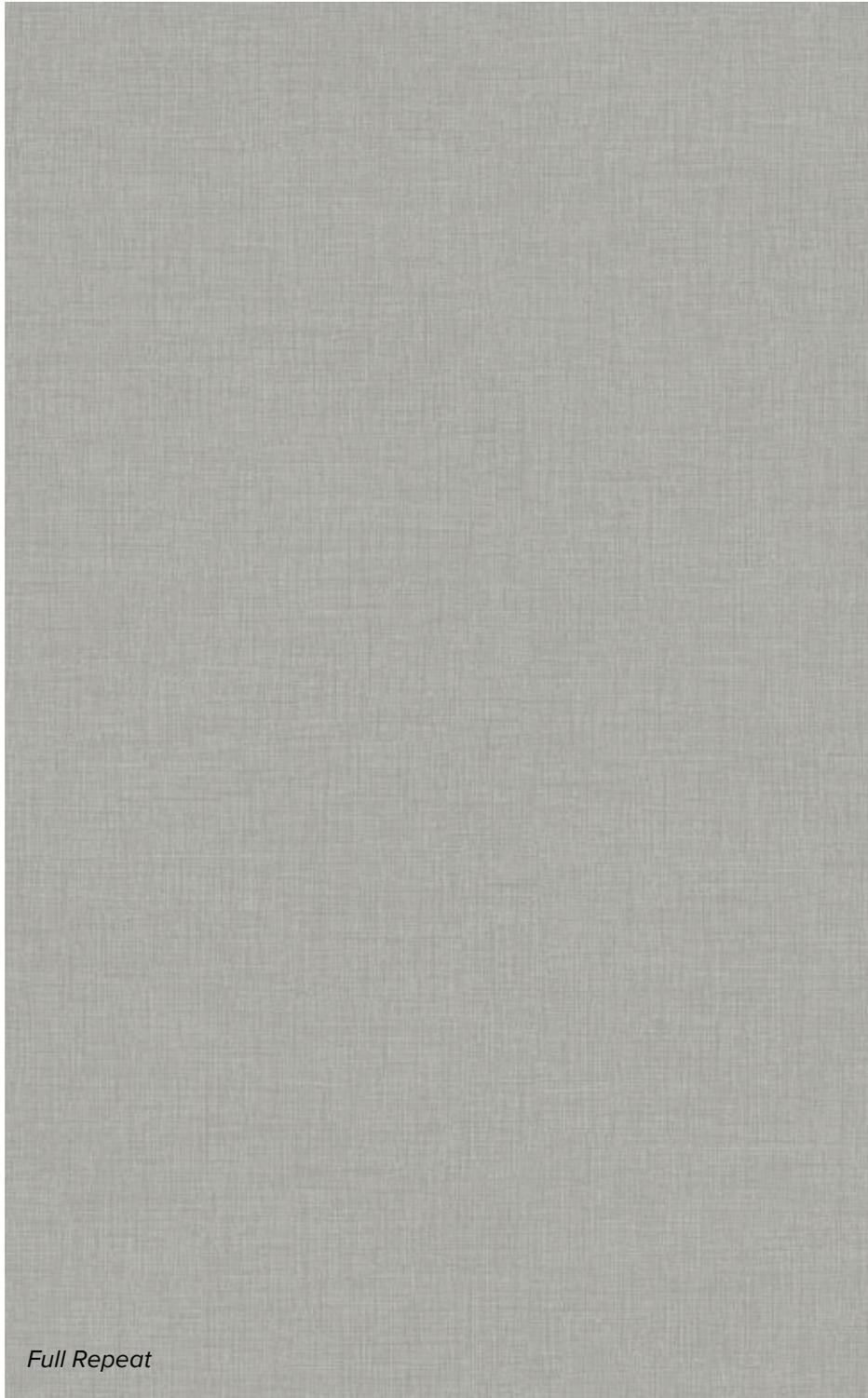


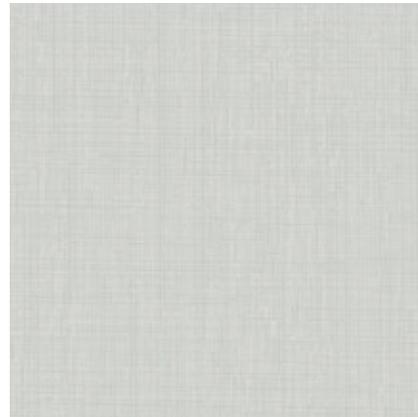
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Please refer to actual sample for color.



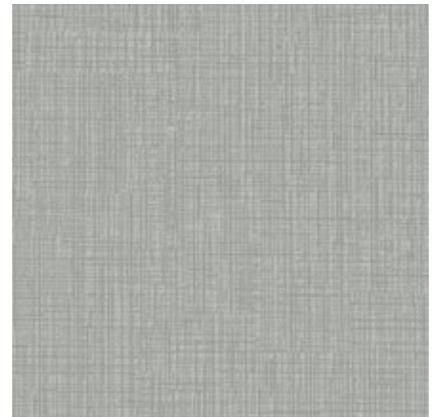
Shantung Pearl
537563



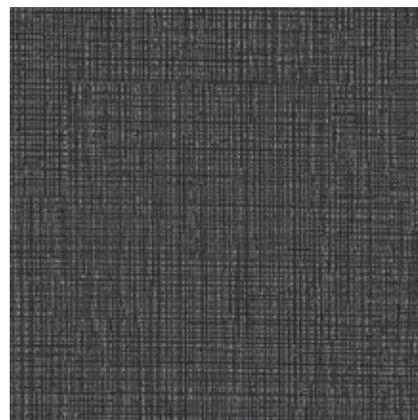
Shantung Amber
537540



Shantung Oyster
537564



Shantung Grey
537541



Shantung Charcoal
537562



Tate Maple



Full Repeat



Tate Maple Light
538009

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Please refer to actual sample for color.



Weathered



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Please refer to actual sample for color.



Weathered Boardwalk
537924



Weathered Shingle Grey
537923



US SELFIE



#MeArt. Outward Presence. Crafted.

This is the age of the Instafamous, Youtuber, and Twitterati. Anyone can become a media tycoon. Represent. Share your latte. Your outfit. Your sunset. Upload highly curated views of your good taste in environments and experiences... without being too “extra.”

SELFIE celebrates the trappings of a high-end personal brand. Dramatic designs. Chic and sleek. Metallic and shiny. Extravagant everything. The moments in time when you are on the social media stage, and you are killing it.



Cerused



Full Repeat

Image has been scaled to show full pattern.
Please refer to actual sample for color.



Cerused Oyster
537801



Cerused Natural
537802



Cerused Mineral
537799



Cerused Taupe
537800



Cerused Graphite
537798



Providence



Full Repeat

Image has been scaled to show full pattern.
Please refer to actual sample for color.



Providence Alabaster
537437



Providence Natural
537436



Providence Taupe
537439



Providence Khaki
537454



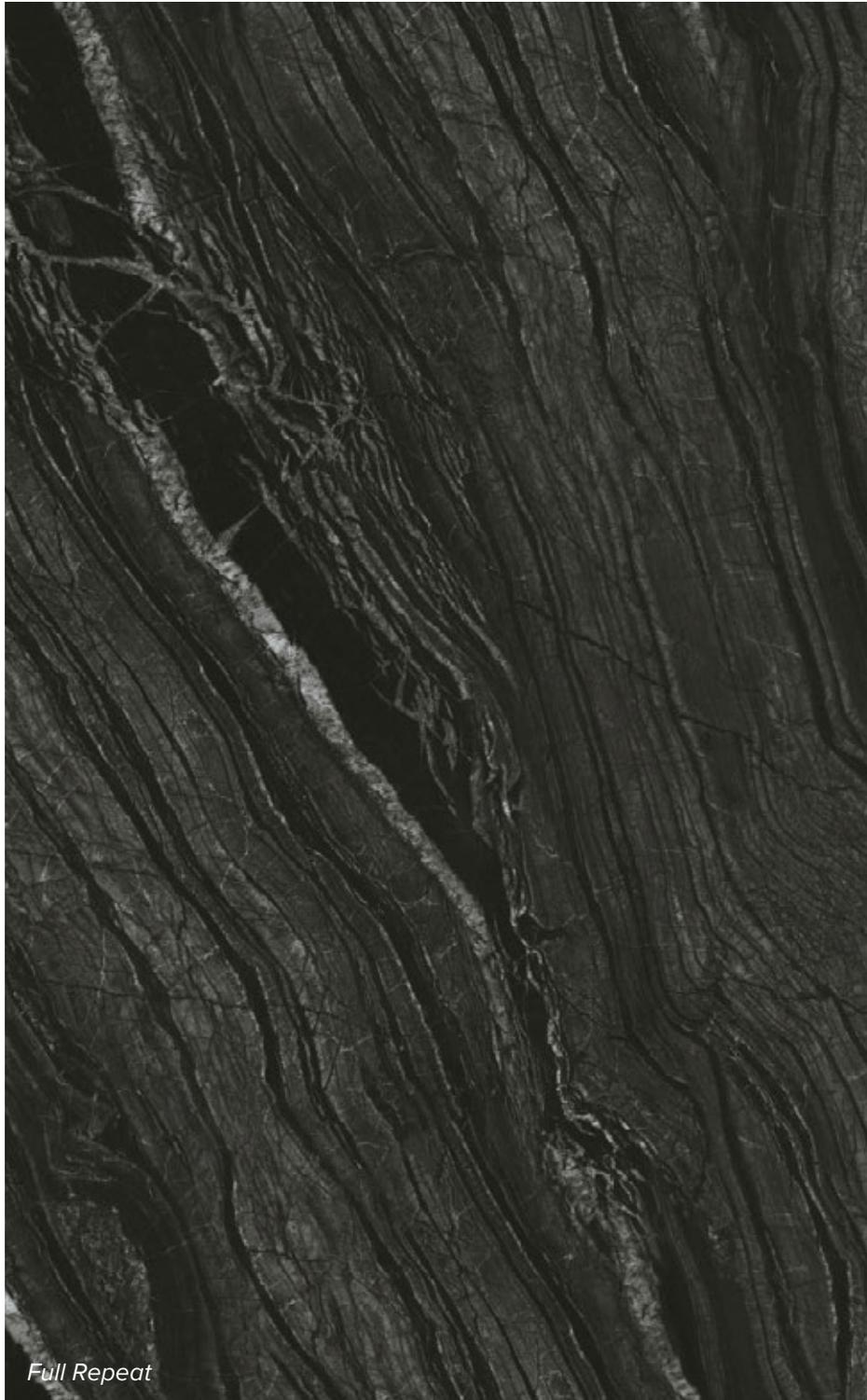
Providence Slate
537453



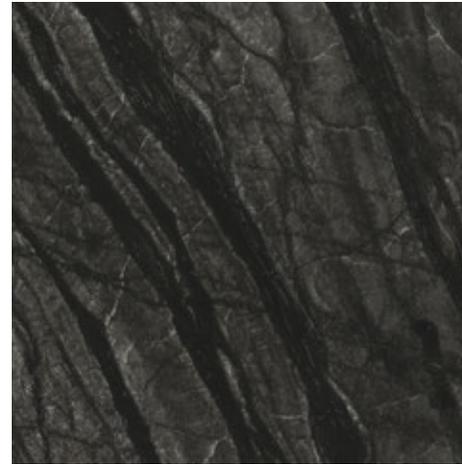
Providence Sable
537438



Mercury



Full Repeat



Mercury Noir
538438

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Please refer to actual sample for color.



PERSONA

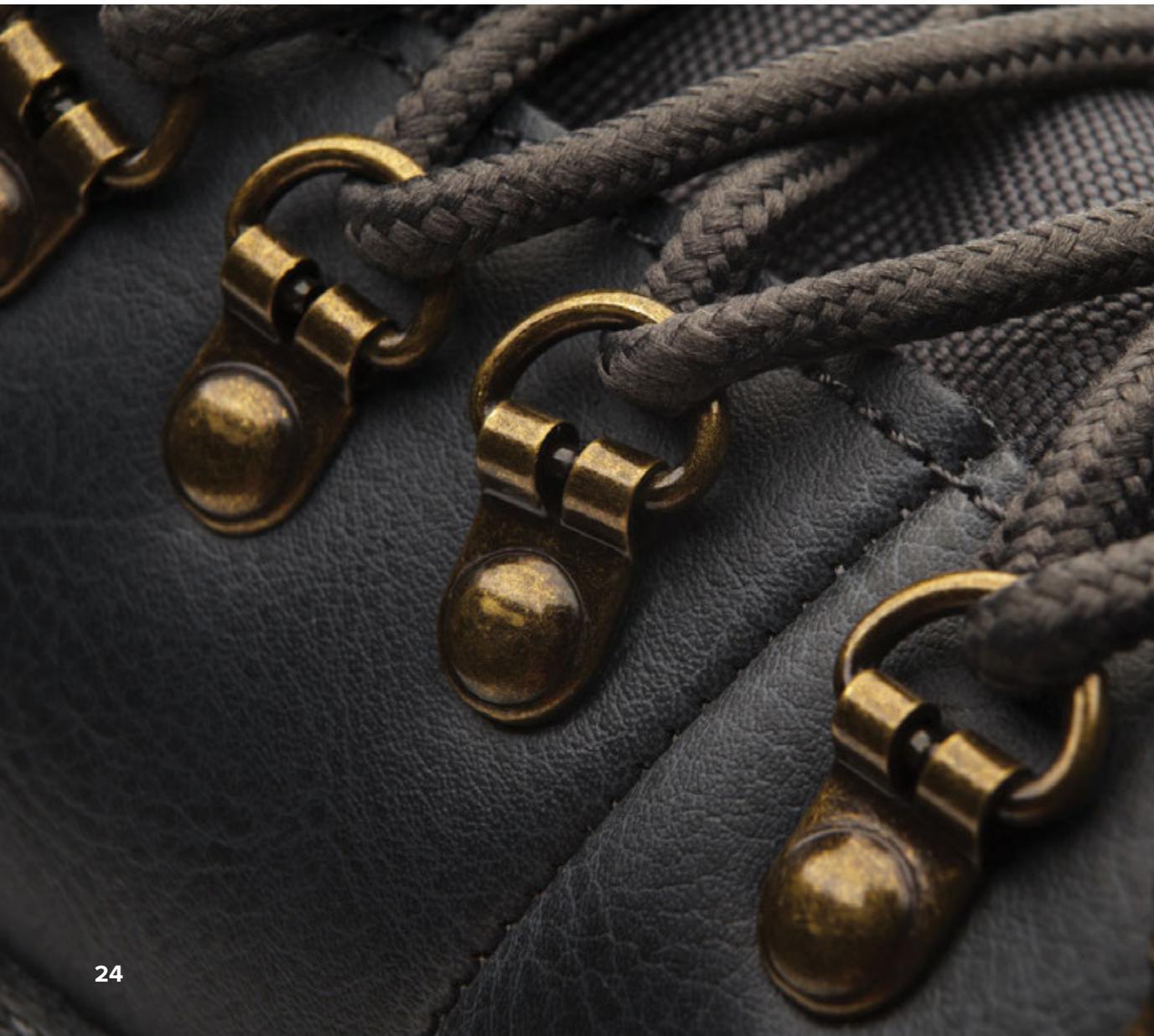
PERSONA



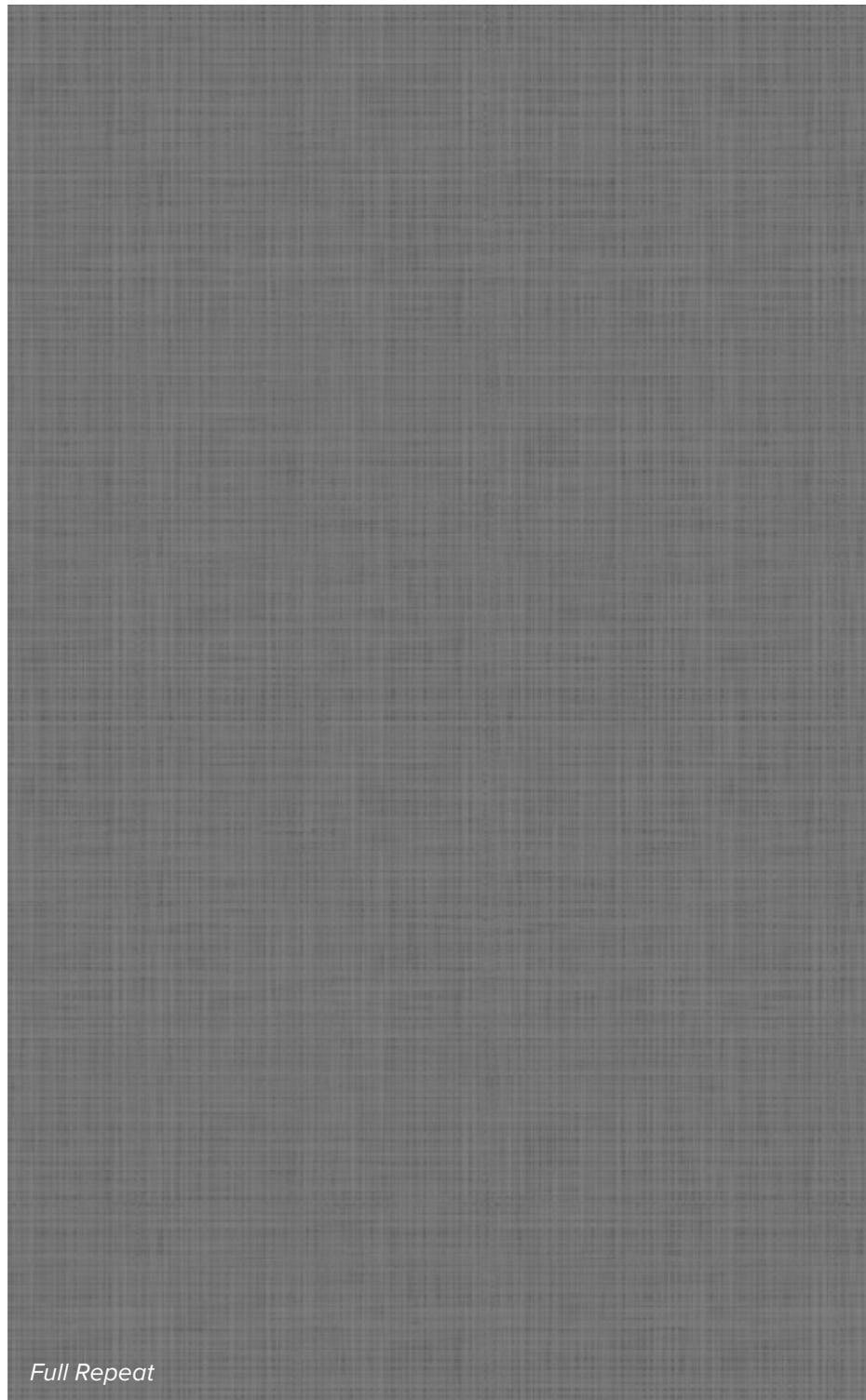
Redefined Affluence. Bespoke.

Grounded. Connected. Building a life. You share the world with your community. You're a serious person with serious views. You become aware of the tapestry unfurled behind you and rolling out ahead of you. You pick a cause. You make a stand. Surrounded by your family and friends, you invent in yourself what you believe the world needs now.

PERSONA pays tribute to the textures of life lived beautifully and boldly. Rich in detail. Strong in character. Relevant to the age. The moment of clarity that defines your purpose - your personal "Why?"



Oxford



Full Repeat

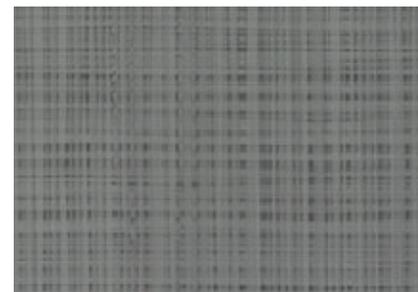
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Please refer to actual sample for color.



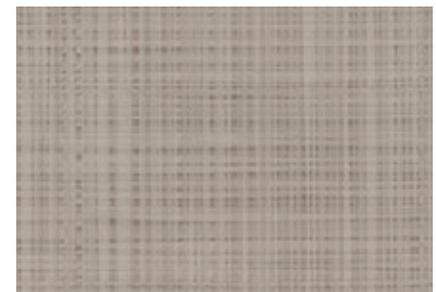
Oxford Pearl
538292



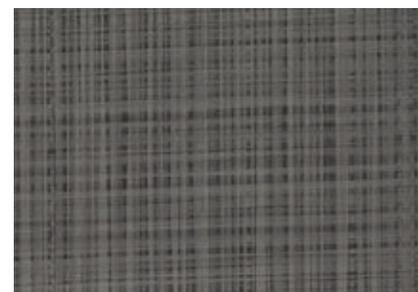
Oxford Mellow White
538284



Oxford Silver
538294



Oxford Casual Taupe
538288



Oxford Dark Iron
538286



Oxford Brass
538298



Oxford Slate Black
538282



Oxford Copper
538296



Bodega



Image has been scaled to show full pattern.
Please refer to actual sample for color.

Warehouse

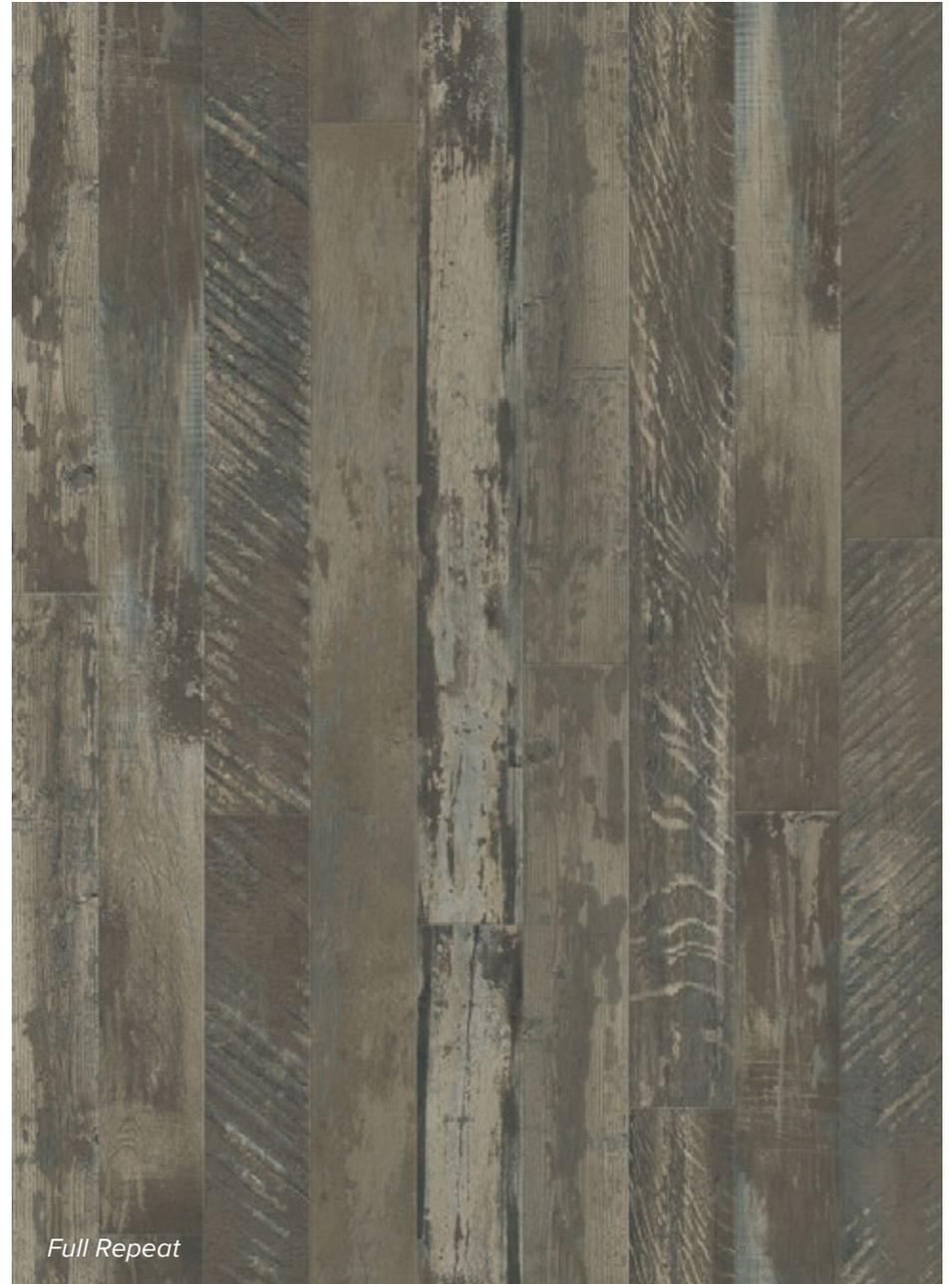


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Please refer to actual sample for color.



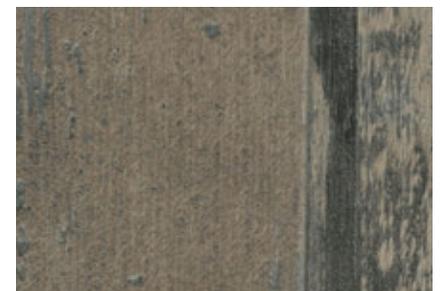
Bodega Old Light Plank
538345



Bodega Old Grey Plank
538434



Warehouse Painted Plank
538022



Warehouse Worn Plank
538119

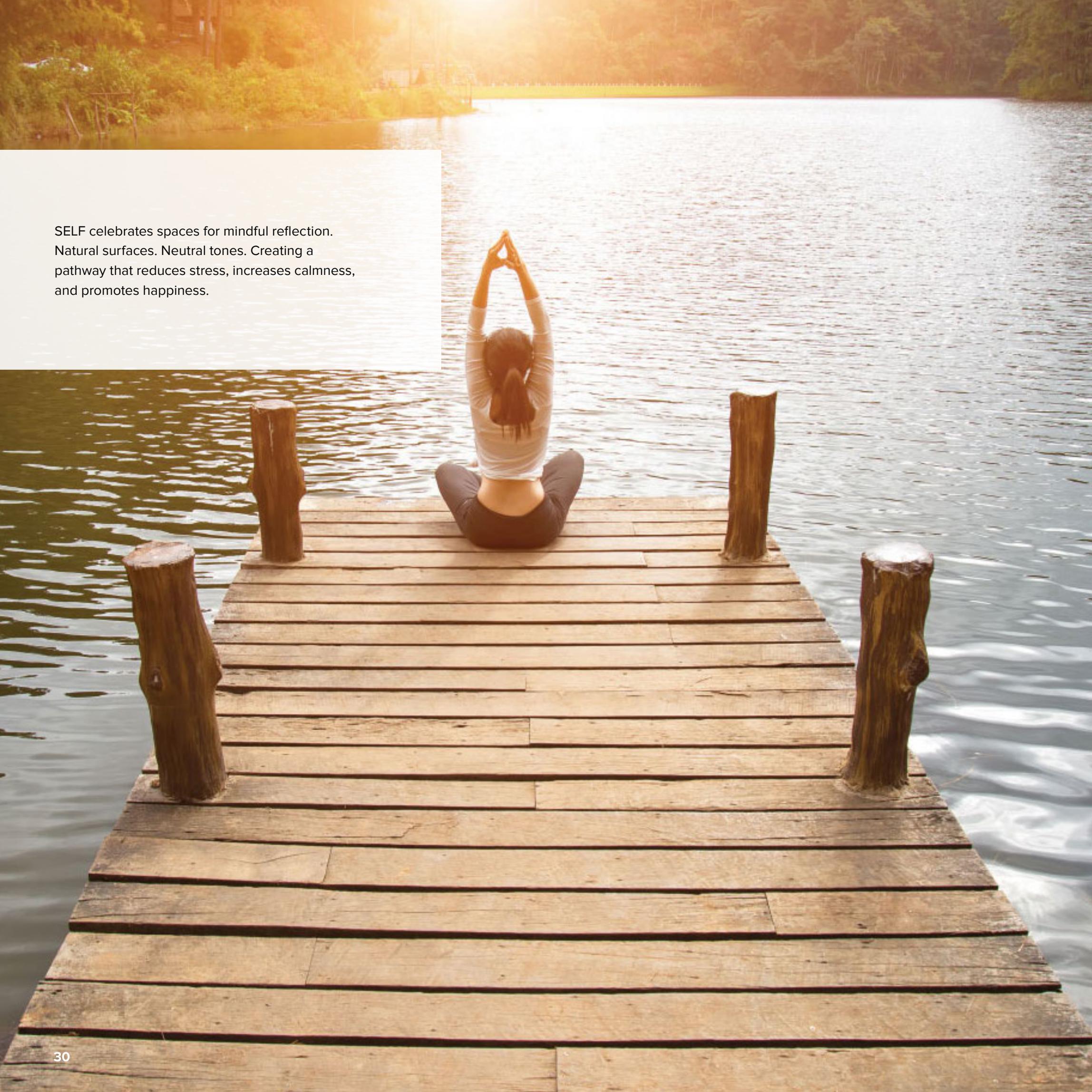


SELF



Wellness. Inner Presence. Mindful Consumption.

We set aside time to tend to our needs. To be mindful and discover the present moment.
To experience our physical sensations and emotions without assumptions or made-up stories.
We come to accept the self without judgment or expectation.

A person is sitting cross-legged on a wooden dock, facing away from the camera. They are in a meditative pose with their hands raised above their head, palms facing each other. The dock is made of weathered wooden planks and is supported by four wooden posts. The dock extends into a calm body of water. In the background, there is a dense forest of trees, and the sun is setting, creating a warm, golden glow over the scene. The water reflects the light from the sun.

SELF celebrates spaces for mindful reflection. Natural surfaces. Neutral tones. Creating a pathway that reduces stress, increases calmness, and promotes happiness.

Lenox



Full Repeat

Image has been scaled to show full pattern.
Please refer to actual sample for color.



Lenox Wax
537998



Lenox Rose Gold
538000



Lenox Smoke
538001



Lenox Coco
537997



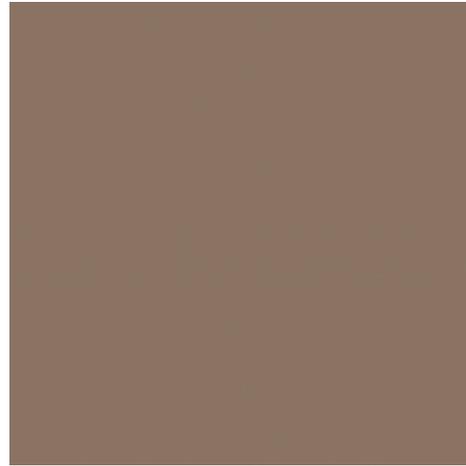
Lenox Ash
537999



Matte Luxe



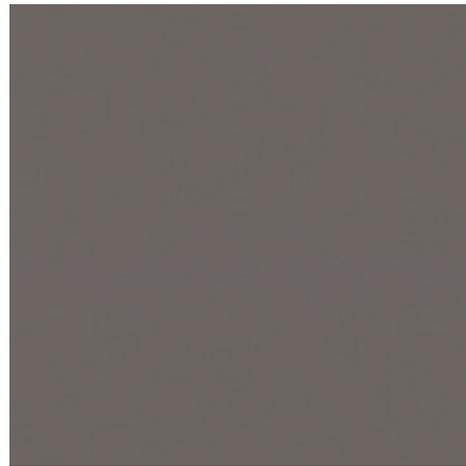
Matte Luxe Shadow
537156



Matte Luxe Caramel
537342



Matte Luxe Charcoal
537348



Matte Luxe Folkstone
537349

Design	SKU	Portfolio	harmony exclusive ¹	surf(x) Echo ²
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01 PERSON



1. <i>Riverside Clove</i>	537603	3D Laminates	Ⓜ	
2. <i>Riverside Natural</i>	537601	3D Laminates	Ⓜ	
3. <i>Riverside Sand</i>	537602	3D Laminates	Ⓜ	
4. <i>Riverside Vintage</i>	537600	3D Laminates	Ⓜ	
5. <i>Shantung Amber</i>	537540	surf(x) ® 3D Laminates		
6. <i>Shantung Charcoal</i>	537562	surf(x) ® 3D Laminates		
7. <i>Shantung Grey</i>	537541	surf(x) ® 3D Laminates		
8. <i>Shantung Oyster</i>	537564	surf(x) ® 3D Laminates		
9. <i>Shantung Pearl</i>	537563	surf(x) ® 3D Laminates		
10. <i>Tate Maple Light</i>	538009	surf(x) ® 3D Laminates		
11. <i>Weathered Boardwalk</i>	537924	surf(x) ® 3D Laminates		
12. <i>Weathered Shingle Grey</i>	537923	surf(x) ® 3D Laminates		

02 SELFIE



1. <i>Cerused Graphite</i>	537798	surf(x) ® 3D Laminates	Ⓜ	
2. <i>Cerused Mineral</i>	537799	3D Laminates	Ⓜ	
3. <i>Cerused Natural</i>	537802	3D Laminates	Ⓜ	
4. <i>Cerused Oyster</i>	537801	3D Laminates	Ⓜ	
5. <i>Cerused Taupe</i>	537800	3D Laminates	Ⓜ	
6. <i>Mercury Noir</i>	538438	surf(x) ® 3D Laminates		Ⓜ
7. <i>Providence Alabaster</i>	537437	surf(x) ® 3D Laminates	Ⓜ	Ⓜ
8. <i>Providence Khaki</i>	537454	surf(x) ® 3D Laminates	Ⓜ	Ⓜ
9. <i>Providence Natural</i>	537436	surf(x) ® 3D Laminates	Ⓜ	Ⓜ
10. <i>Providence Sable</i>	537438	surf(x) ® 3D Laminates	Ⓜ	Ⓜ
11. <i>Providence Slate</i>	537453	surf(x) ® 3D Laminates	Ⓜ	Ⓜ
12. <i>Providence Taupe</i>	537439	surf(x) ® 3D Laminates	Ⓜ	Ⓜ

Ⓜ denotes a **harmony** exclusive design Ⓜ denotes a **surf(x) Echo**™ 3D Laminates design

¹OMNOVA's **harmony** exclusive laminates facilitate design and color matching across multiple OMNOVA product constructions — Paper, 2D, and 3D Laminates including **surf(x)** 3D Laminates — to allow fabricators to seamlessly select the best application of laminates by component based on functional and budget requirements. Learn more at www.omnova.com/harmony

²OMNOVA's **surf(x) Echo**™ 3D Laminates use the latest Emboss-In-Register (EIR) technology to produce realistic woodgrain, plank and beautiful stone surfaces with unmatched realism. Learn more at www.omnova.com/surfxecho

	Design	SKU	Portfolio	harmony exclusive ¹	surf(x) Echo ²
03 PERSONA					
	1. <i>Bodega Old Grey Plank</i>	538434	surf(x) [®] 3D Laminates		
	2. <i>Bodega Old Light Plank</i>	538345	surf(x) [®] 3D Laminates		
	3. <i>Oxford Brass</i>	538298	surf(x) [®] 3D Laminates		
	4. <i>Oxford Casual Taupe</i>	538288	surf(x) [®] 3D Laminates		
	5. <i>Oxford Copper</i>	538296	surf(x) [®] 3D Laminates		
	6. <i>Oxford Dark Iron</i>	538286	surf(x) [®] 3D Laminates		
	7. <i>Oxford Mellow White</i>	538284	surf(x) [®] 3D Laminates		
	8. <i>Oxford Pearl</i>	538292	surf(x) [®] 3D Laminates		
	9. <i>Oxford Silver</i>	538294	surf(x) [®] 3D Laminates		
	10. <i>Oxford Slate Black</i>	538282	surf(x) [®] 3D Laminates		
	11. <i>Warehouse Painted Plank</i>	538022	surf(x) [®] 3D Laminates		
	12. <i>Warehouse Worn Plank</i>	538119	surf(x) [®] 3D Laminates		

04 SELF					
	1. <i>Lenox Ash</i>	537999	surf(x) [®] 3D Laminates		
	2. <i>Lenox Coco</i>	537997	surf(x) [®] 3D Laminates		
	3. <i>Lenox Rose Gold</i>	538000	surf(x) [®] 3D Laminates		
	4. <i>Lenox Smoke</i>	538001	surf(x) [®] 3D Laminates		
	5. <i>Lenox Wax</i>	537998	surf(x) [®] 3D Laminates		
	6. <i>Matte Luxe Caramel</i>	537342	surf(x) [®] 3D Laminates		
	7. <i>Matte Luxe Charcoal</i>	537348	surf(x) [®] 3D Laminates		
	8. <i>Matte Luxe Folkstone</i>	537349	surf(x) [®] 3D Laminates		
	9. <i>Matte Luxe Shadow</i>	537156	surf(x) [®] 3D Laminates		

 denotes a **harmony** exclusive design  denotes a **surf(x) Echo**[™] 3D Laminates design

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