

OMNOVA

A Division of **SURTECO**

I N S I G H T S

**20
22**

**LAMINATES
LOOKBOOK**

from OMNOVA - A Division of SURTECO

I N S I G H T S

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OMNOVA is excited to share the 2022 edition of ***INSIGHTS***, our visual translation of emerging design trends paired with an intimate view of next-generation decorative surfaces. Rooted in research and curated in character, this annual publication highlights key color and finish trends. This edition includes three design narratives with over 20 compelling laminate offerings. Be inspired with ***INSIGHTS***.

Lead with Design. Lead with OMNOVA.



Break the mold.

What a time to be alive. There's certainly no need to shout, 'Things are different now.' It is a phrase uttered far too often that can elevate fear or reignite passion and purpose. The personal and societal impacts of a global pandemic have uprooted many, changing their very core and establishing a new season and reason for examination of self.

But, what happens when a change to doing what seems right challenges expectations? A crossroads of contradiction results from this unforeseen and seemingly unending fog of chaos. Today, life is in flux; layered with cozy grey nooks or stark white solitude. There's often no right answer, but we accept the obligation to look both inward and outward to enable a movement forward, revealing the answers to one simple question – what do I do now?

This edition reflects the efforts taken to re-examine our soul, reboot for our best self and author our next chapter.

01 SOUL

02 REBOOT

03 AUTHOR



SOUL



Strip away the shell.

When moments of uncertainty swarm, the opportunity to reflect on personal priorities is afforded. Perhaps an affinity for the elemental shines back. For it is through the acceptance of living well with less that will provide abundant richness.

Paring down, the earthy hues in SOUL's color palette express a need to be more out than in, to connect with nature in new and often diverse ways that repair our whole being.



Nomad



Nomad Ivory
543388



Nomad Acorn
543386

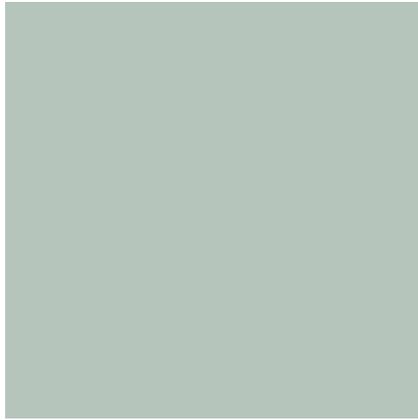


Nomad Sedona
543387

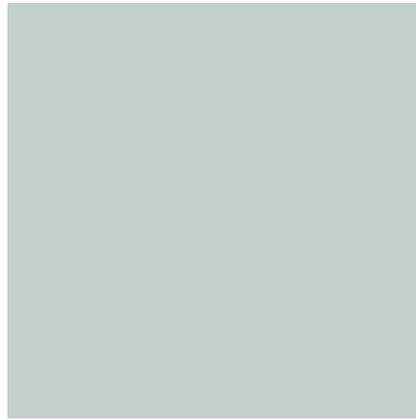
Through visual stimulation, color, tone and texture have a direct correlation on our mental health and wellbeing. Cool and environmentally considerate wood tones spark a search for unbounded wellness, found both inside-out and outside-in, and culminating in a calming sense of simplification and purpose.

Image has been scaled to show larger pattern.
Please refer to actual sample for color.





Matte Luxe Sage
537338



Matte Luxe Succulent
537329

The power plants hold to rejuvenate our being and provide a connection to the heart of nature is echoed in simple and delicate soft green hues.

Inspired by rich, earthy browns, our soul is fed
and nourished.



Raintree



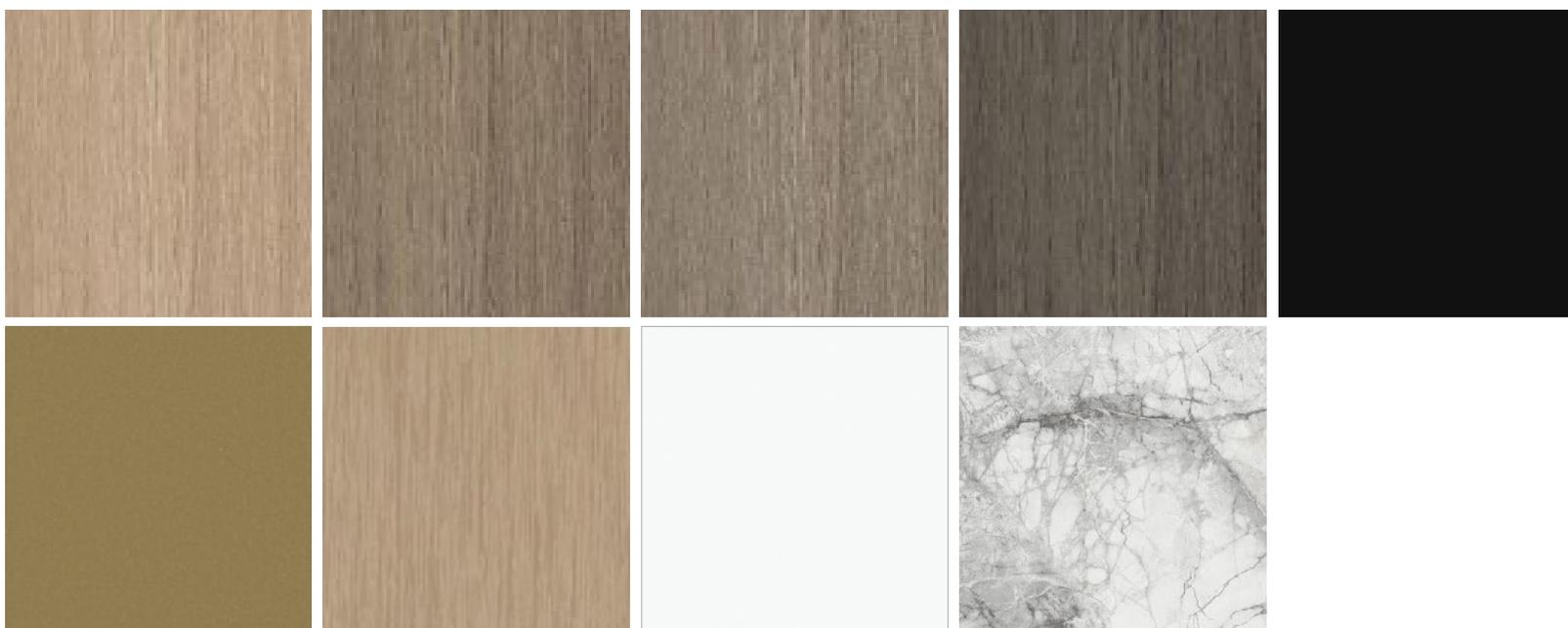
Image has been scaled to show larger pattern.
Please refer to actual sample for color.



Raintree Mink
543057

Becoming one with Mother Earth can be effortless and playful. Breathing in fresh air during a hike and digging in unblemished dirt can raise the oxygen levels in your brain, increasing serotonin levels to boost your mood and clear your mind.

REBOOT



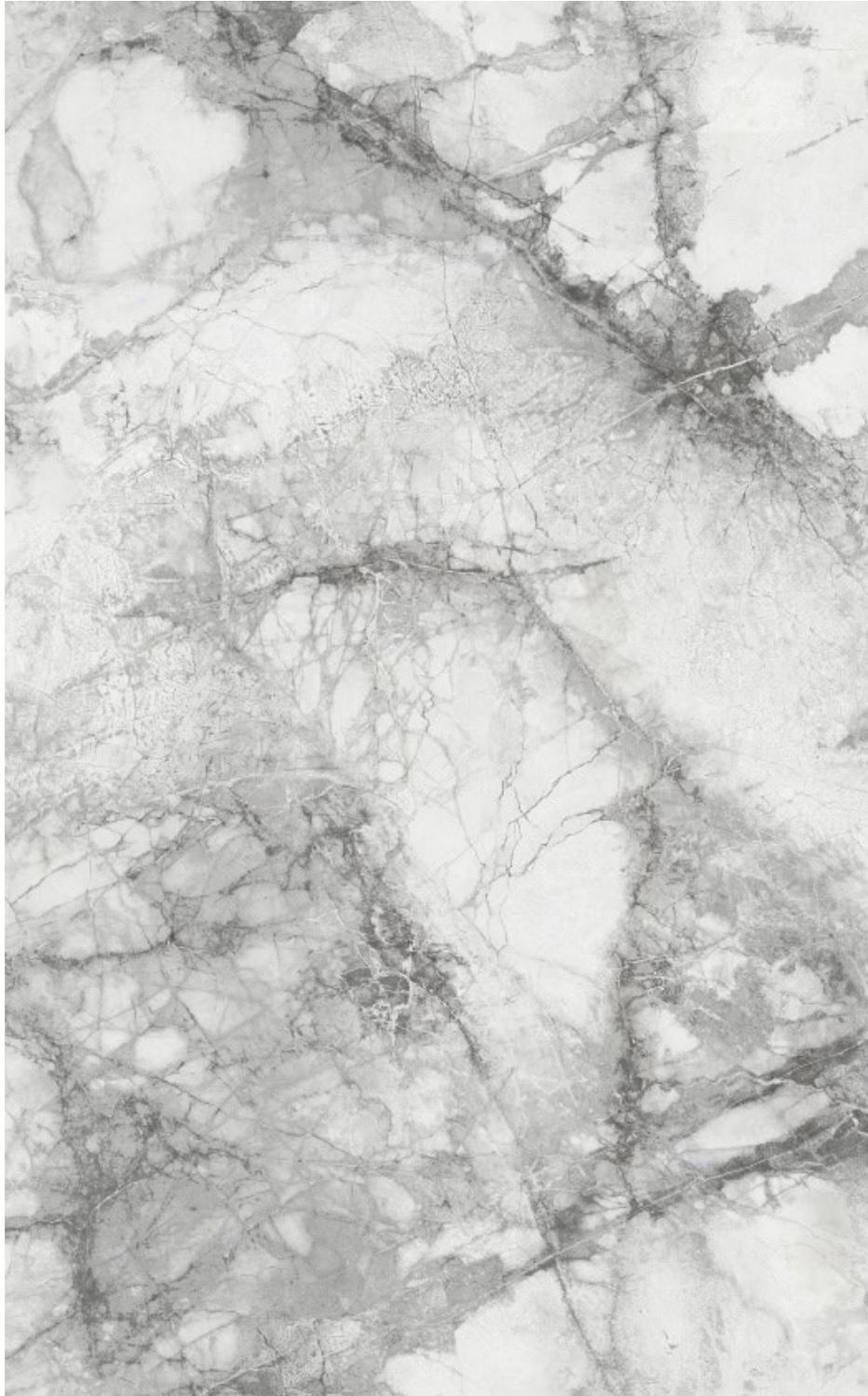
Commence a transformation.

Starting over can be hard. The ability to move forward isn't always presented with a neat and tidy bow on top. How do we figure out what life anew will look like? While this may sound daunting, re-examining goals and priorities can create transformative change and areas of new opportunities you never knew existed.

REBOOT's color palette is inspired by a necessary reflection on priorities to reprogram, creating a new blueprint for our course forward from here.

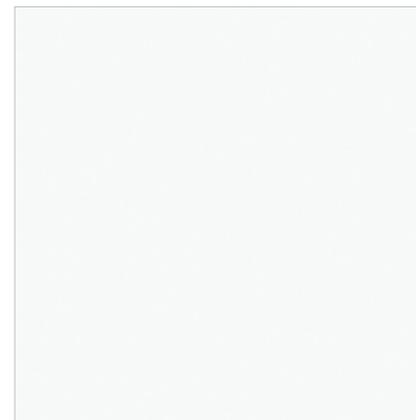


Frieze

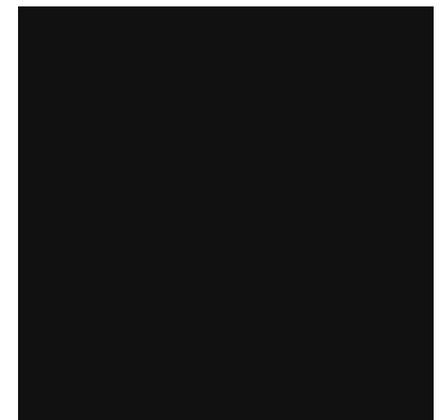


Frieze Whisp
542574

A neutral slate beckons you to begin again. The neutrality of black and white evokes the start of something new and better, setting the stage to bring your best self forward.



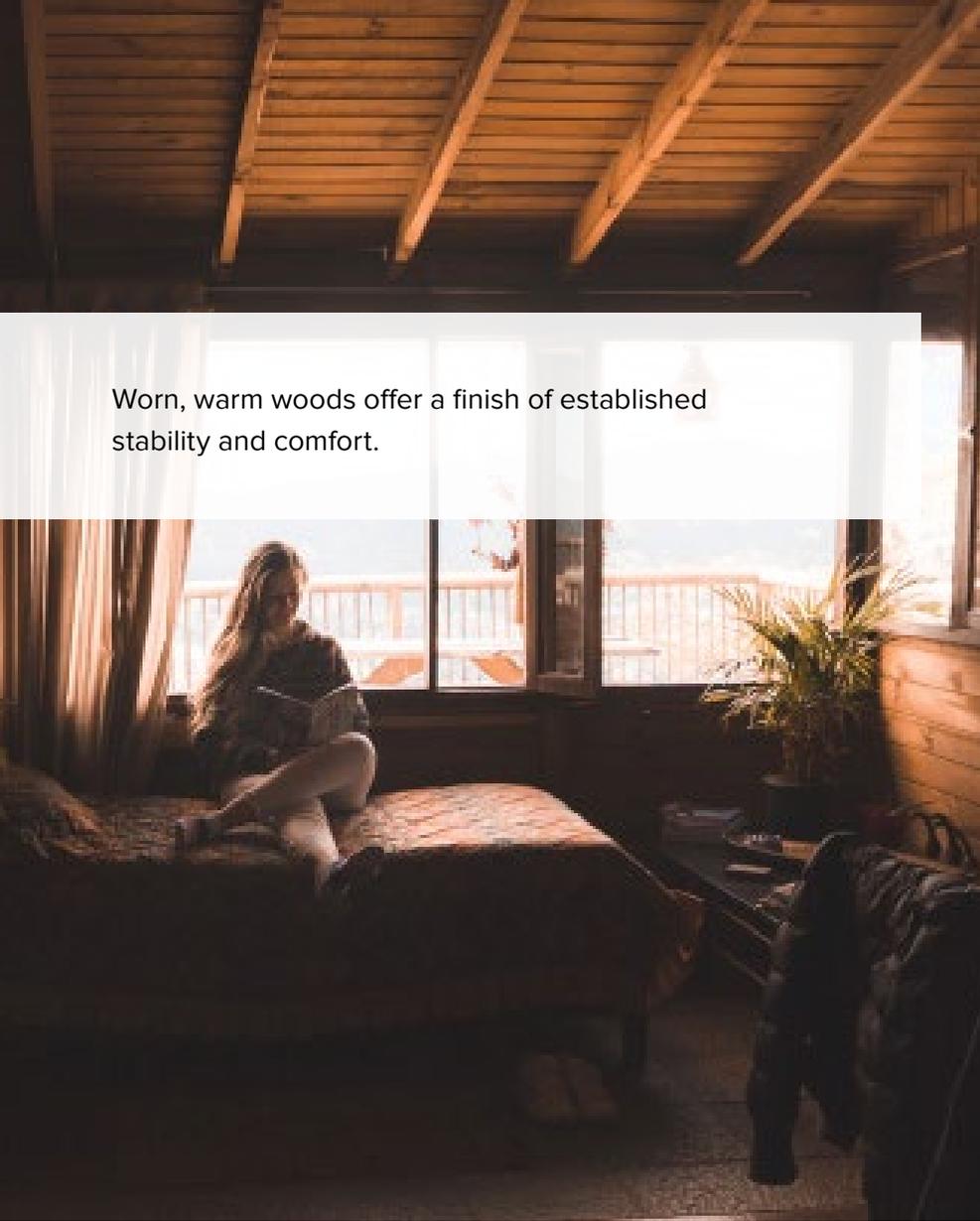
Matte Luxe White
536744



Matte Luxe Noir Black
540237

Image has been scaled to show larger pattern.
Please refer to actual sample for color.

Worn, warm woods offer a finish of established stability and comfort.



Cortona



Cortona Beige
543385



Cortona Heather Grey
543379



Cortona Dark Honey
543380

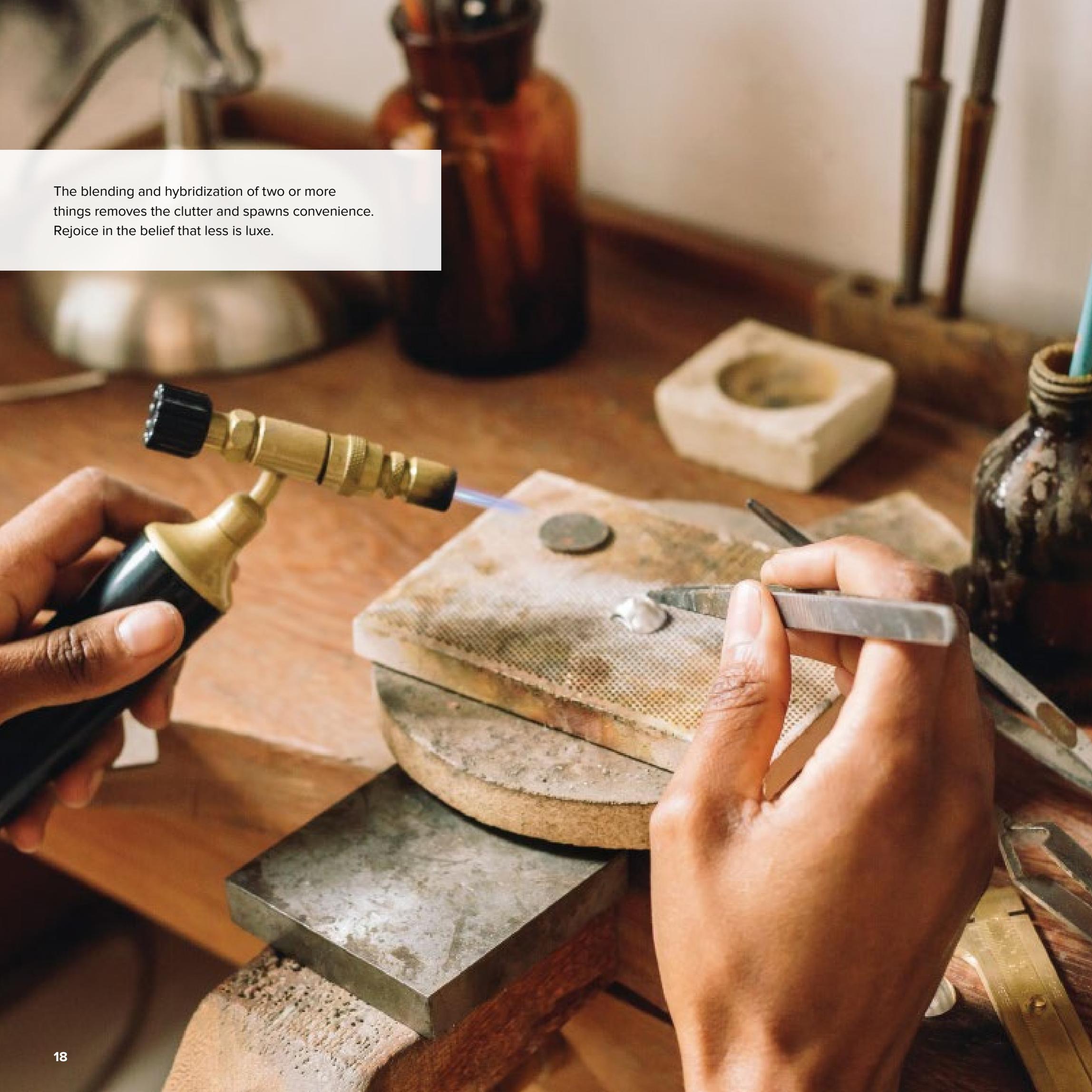


Cortona Smoke
543378

The unending grooves found on a woodgrain embolden a sense of limitlessness. When a grounded tether is broken, freedom of mobility is released. Migration from the once trendy areas of urban renewal to off the beaten path locations demonstrates the power of place. An understanding that where you lay your head to rest is a significant component of overall health and wellness.

Image has been scaled to show larger pattern.
Please refer to actual sample for color.

The blending and hybridization of two or more things removes the clutter and spawns convenience. Rejoice in the belief that less is luxe.





Moderne Gold
536564



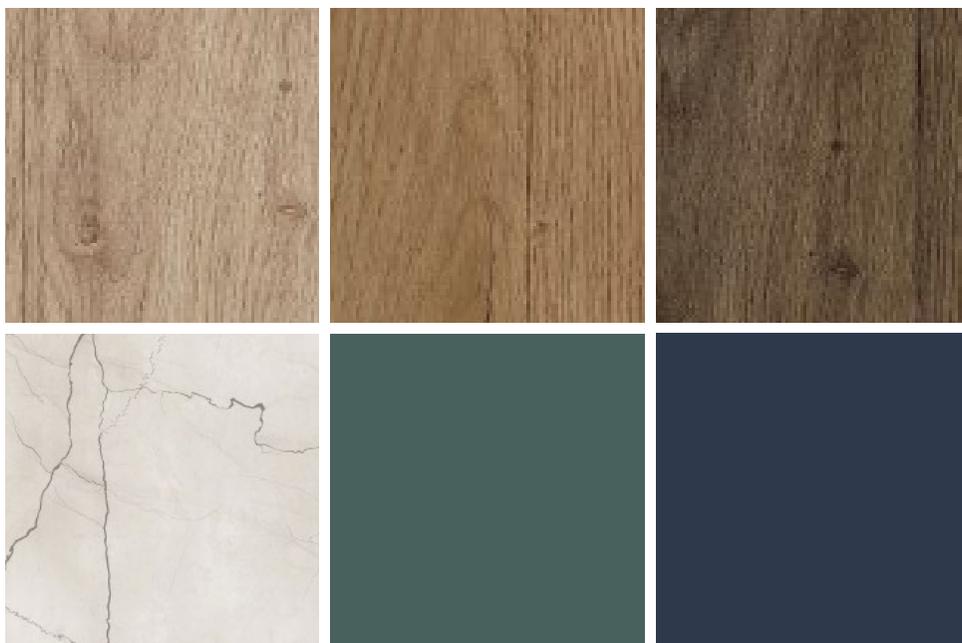
LeBelle Silk
536287

Warm metals mix with other materials to add an intention of modern opulence. Gold, brass and copper evoke a sense of the classic and genuine.

Visually inviting, these trending warm metals are richly tactile and lush.

AUTHOR

A still life composition featuring a quill pen in an inkwell, an open book, and several closed books on a wooden surface. The quill is a vibrant blue color, standing upright in a silver inkwell. The open book in the foreground has aged, yellowed pages. The background is a dark, textured wall, possibly wood paneling. The overall scene is lit with warm, directional light, creating soft shadows and highlighting the textures of the books and the quill.



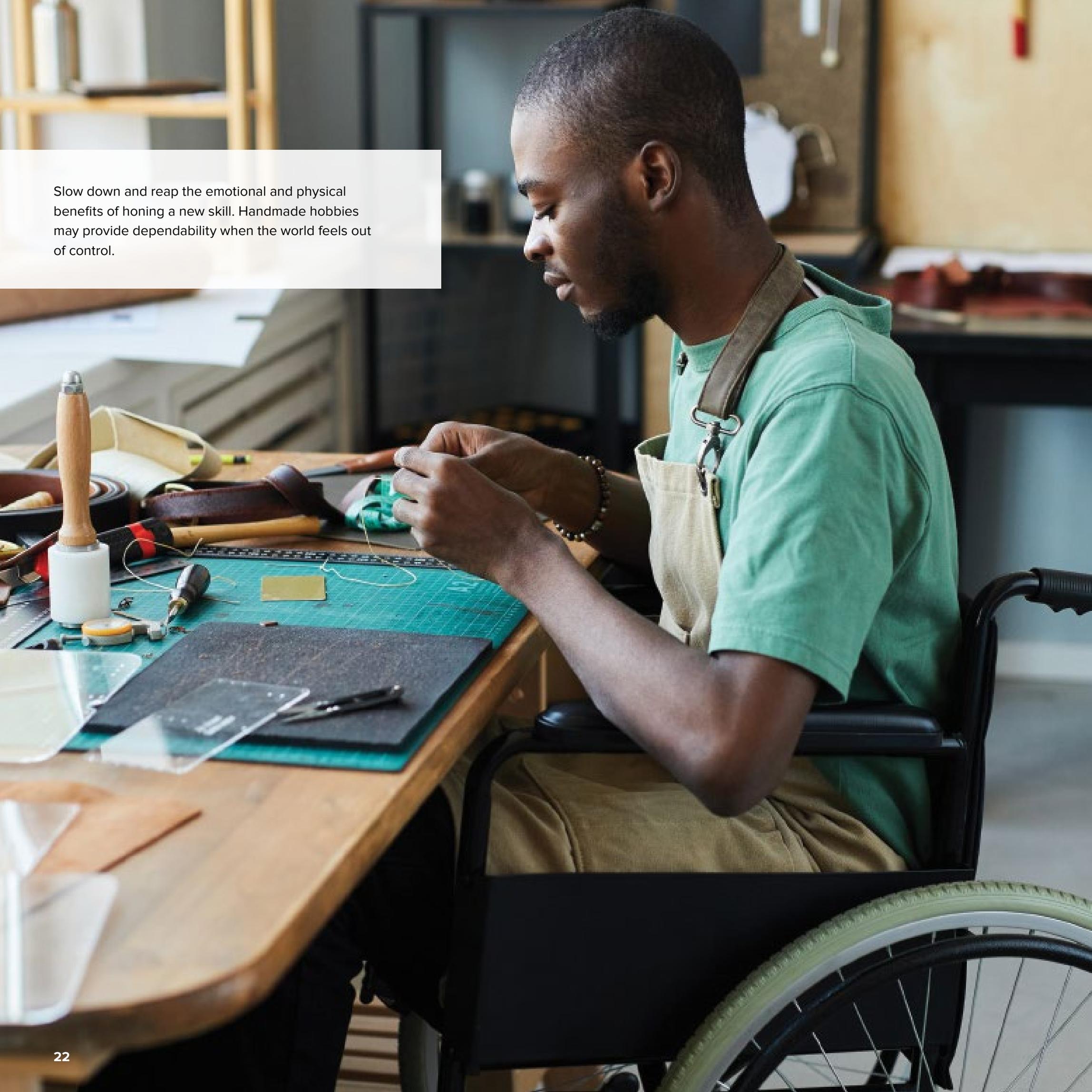
Craft the next chapter.

Soul searching and a personal reboot give way to the unfolding of your new narrative. Inward or outward, extreme or mild, these examinations ignited a power to make changes you didn't believe you could make to weather a new normal.

Unapologetically courageous, this reinvention of self may break down stereotypes and cultural norms to foster a greater sense of awakening and peace.

Now is the time to put pen to paper and tell your tale with the bold hues and striking tones of AUTHOR's color palette.

Slow down and reap the emotional and physical benefits of honing a new skill. Handmade hobbies may provide dependability when the world feels out of control.



Sandhills



Sandhills Natural
543540



Sandhills Briar
543538



Sandhills Antique
543539

Woodgrains with knotty imperfections display a naturally crafted simplicity to be celebrated.

Image has been scaled to show larger pattern.
Please refer to actual sample for color.

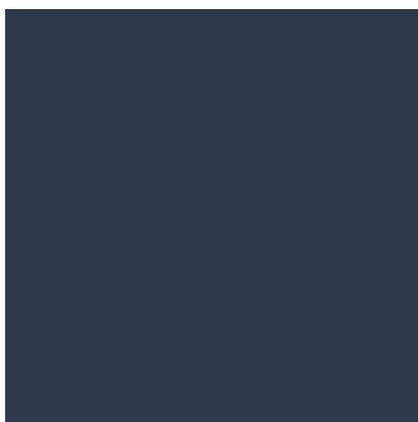


Exercise self-care by saying no. Saying yes to less and setting boundaries provide recovery from burnout and mental fatigue. Refusing to be trapped by the opinions of others, take risks and break boundaries to illuminate a bold new identity.

Luna



Matte Luxe Viridian
536731



Matte Luxe Indigo
537340



Image has been scaled to show larger pattern.
Please refer to actual sample for color.



Luna Pearl
543039

The finality and solidity of a resolute but simple stone nurture a healing and retrospective intention to write the final chapter, even if its ending is not yet known.

Design

SKU

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**harmony
Exclusive¹**

01 SOUL



1.	Matte Luxe Sage	537338	3D Laminates	
2.	Matte Luxe Succulent	537329	3D Laminates	
3.	Nomad Acorn	543386	3D Laminates	
4.	Nomad Ivory	543388	3D Laminates	
5.	Nomad Sedona	543387	3D Laminates	
6.	Raintree Mink	543057	surf(x) [®] 3D Laminates	

02 REBOOT



1.	Cortona Beige	543385	3D Laminates	
2.	Cortona Dark Honey	543380	3D Laminates	
3.	Cortona Heather Grey	543379	3D Laminates	
4.	Cortona Smoke	543378	3D Laminates	
5.	Frieze Whisp	542574	surf(x) [®] 3D Laminates	
6.	LeBelle Silk	536287	surf(x) [®] 3D Laminates	
7.	Matte Luxe Noir Black	540237	3D Laminates	
8.	Matte Luxe White	536744	3D Laminates	
9.	Moderne Gold	536564	surf(x) [®] 3D Laminates	

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03 AUTHOR



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3.	Matte Luxe Viridian	536731	3D Laminates	
4.	Sandhills Antique	543539	surf(x) [®] 3D Laminates	
5.	Sandhills Briar	543538	surf(x) [®] 3D Laminates	
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