

INSIGHTS

I N S I G H T S

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OMNOVA North America Inc. is excited to share the 2024 edition of ***INSIGHTS***, our visual translation of emerging design trends paired with an intimate view of next-generation decorative surfaces. As part of SURTECO, a global leader in surfaces, we now have even greater access to innovative development capabilities, enabling us to bring new ideas to life, such as the new SPHERA super matte laminate featured in these collections. Rooted in research and curated in character, this annual publication highlights key color and finish trends. This edition includes three design narratives with 37 compelling laminate offerings.

Be inspired with ***INSIGHTS***.

Lead with Design. Lead with OMNOVA.



ASPIRE

/ə'spī(ə)r/ **noun**
to direct one's hopes or ambitions towards achieving something.

We all have the power to shape the environments we live in as we are driven by our hopes and aspirations - both big and small. We invite you to join us on a journey towards creating more sustainable, luxurious and authentic environments with our carefully curated collection of laminates that can not only elevate your spaces but also your lifestyles.

This edition of INSIGHTS sets the stage and gives you permission to curate your surroundings for what you aspire to experience in regards to your wellbeing, comfort and individuality. We hope you will be inspired and look forward to seeing how you bring these concepts to life.

- 01** LIVING LIGHTLY
- 02** QUIET LUXURY
- 03** MIXOLOGY



LIVING LIGHTLY



Find enduring wellness in simplicity

We are living in a time where we are encouraged to seek after our own wellness. Not just in one category, but complete internal and external wellness.

This theme is about living intentionally, purposefully, and thoughtful in our spaces and considering how this is helpful to our own wellbeing. It celebrates the concept of simplification and the beauty and lightness of minimalism. Living lightly encourages you not to fill your mind and environments with unnecessary clutter and things that draw your energy away. In keeping your world more simplified, less is truly less.

When you declutter your home, your head and your heart, you might be amazed by what flows into that space to enrich you, your life and your family.



Delano



Delano Straw
545452



Delano Taupe
545453



Delano Russet
545445

These quiet woodgrains evoke feelings of clarity, stillness, rest and freshness.



Avery



Avery Cali
544783

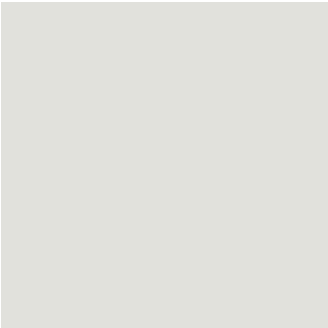


Avery Suede
544771

These soft woodgrains and muted colors don't command attention or drama, but calm their surroundings.



Flagstone
SPHERA Super Matte
545797

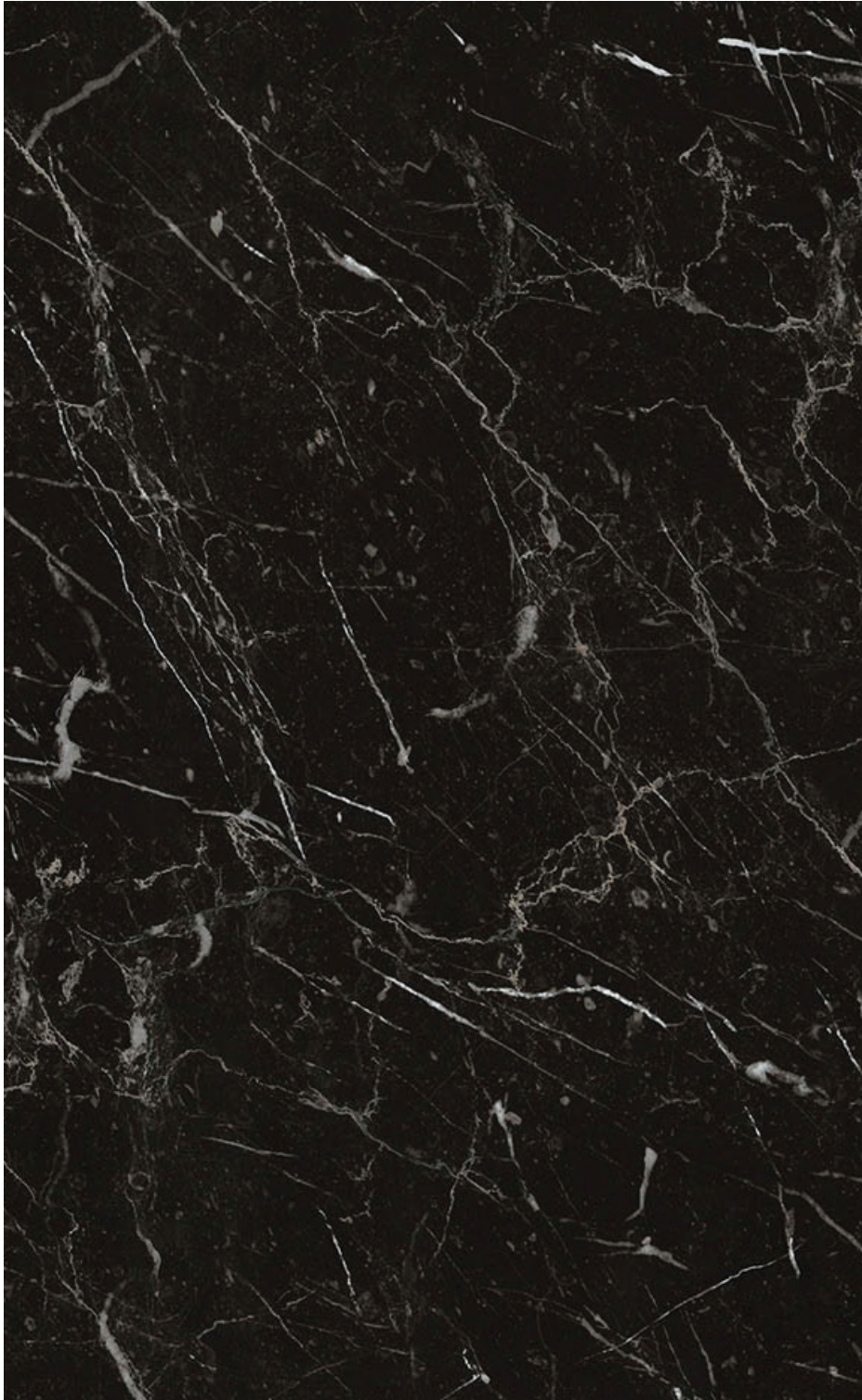


Ash
SPHERA Super Matte
545822

quiet woodgrains

soft touch finishes

"He who would travel happily, must travel light."



Topeka Espresso
544665



Iris Opal
544611

These stones are crisp yet soothing and don't cause visual fatigue.

An absence of color can mean a new beginning.
Black doesn't necessarily represent heaviness.
In fact it can represent the weight of nothingness,
a clean slate and an uninterrupted night of sleep.





Nevado Nero
545211



Jet Black
SPHERA Super Matte
545826

Exposure to light at night disrupts the natural sleep-wake cycle and can lead to health issues. Sleeping in complete darkness regulates melatonin production and reduces the risk of chronic diseases and depression, which leads to a longer and healthier life.

The faded stones in this collection have black and gray hues that are soft and non-reflecting. These are useful for grounding other elements in your space without being competitive to them.



QUIET LUXURY



Infuse your world with a touch of opulence

Whether you're a connoisseur of the finer things in life or simply looking to elevate your daily experience, there's no denying the appeal of luxury. From high quality fabrics and exotic vacations to gourmet meals and moments of indulgence in our daily lives, luxury is within reach. Tranquility, style, and elevated living - these are the core values of QUIET LUXURY.

The stones, colors and woodgrains in this collection were inspired by botanical motifs and vibrant nature scapes that stimulate the senses, making you want to slow down and savor the moment.

Experts in happiness studies emphasize the value of small pleasures, such as human connection, laughing, nature and rest over big expensive purchases.



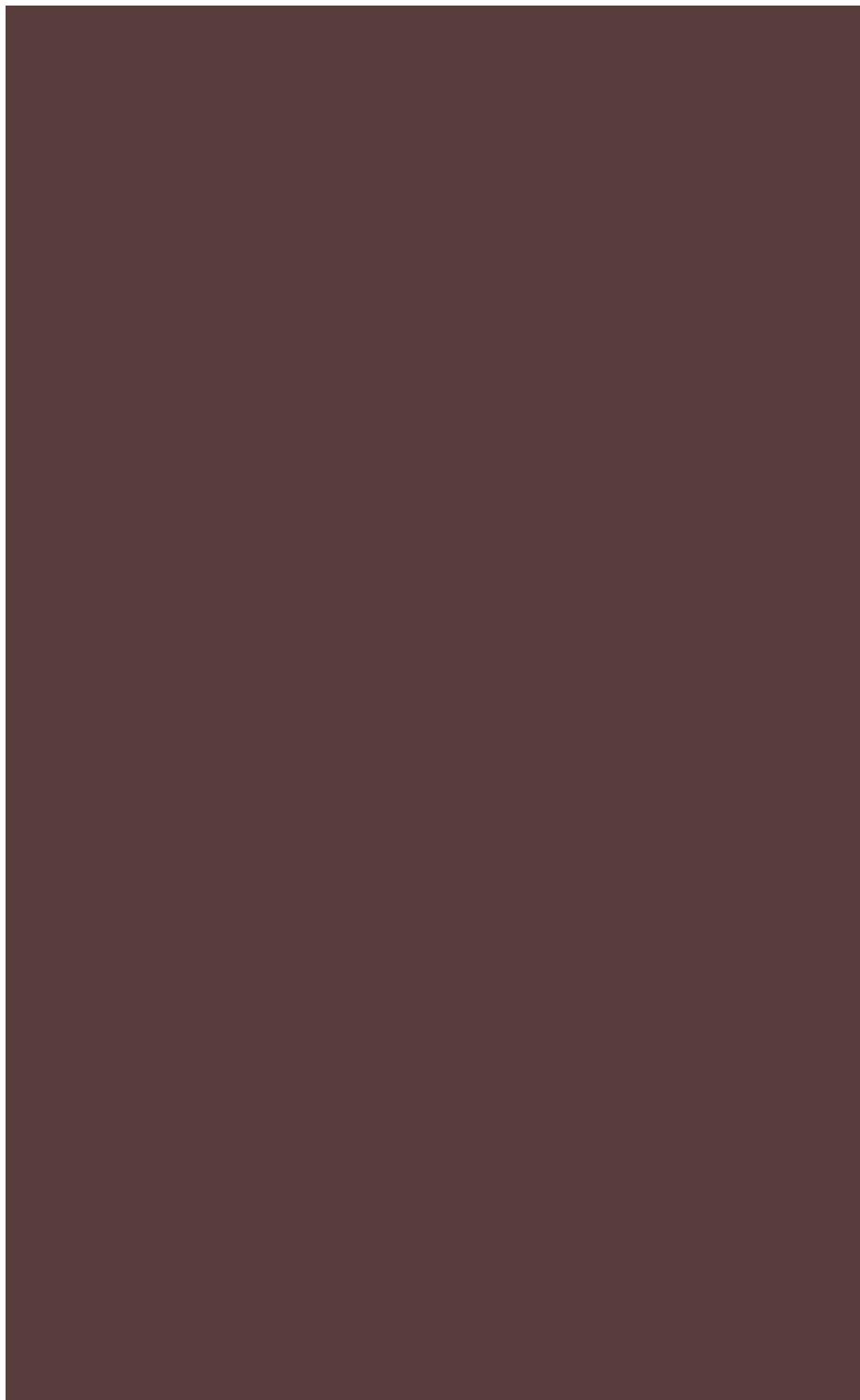
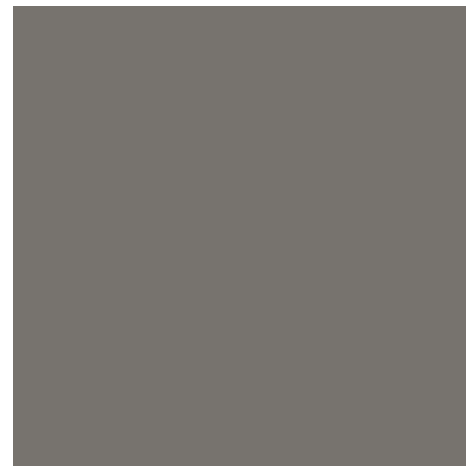


Fig
SPHERA Super Matte
545778



Woodsmoke
SPHERA Super Matte
545774



Arcadia Naturale
545209

Purple tones carry a majestic aura, emblematic of royalty, exclusivity, and power, tracing back to the days of ancient Rome.



Avery



Avery Bronze
544782



Avery Finn
544770



Avery Marin
544784

The warm woodgrains in this collection add a cozy, inviting touch to a designed interior, making spaces feel more like home whether you're traveling or at work.

Seek to find a soul-soothing nook in your house, a personal and private haven filled with your favorite comforting things where you can retreat for a moment of tranquility.





Kuna Black
544902



Evergreen
SPHERA Super Matte
545829

plush finishes



San Marco Oyster
545222



Tiffany White
544768

detail rich stones

In this sanctuary space, try a time-honored breathing practice for stress reduction. Take a deep, calming breath. Inhale slowly for five seconds, hold it for a moment, and then exhale gently for another five. Each deep, deliberate breath alleviates the pressures of the outside world and releases tension.

Vacations and escapes offer respite from the daily grind and refresh our spirits. They empower us to break free from routine, immerse ourselves in novel experiences, and rekindle our zest for life.



Fantasy Noce
544637



Kuna Mink
545446



Evening
SPHERA Super Matte
545825

The engineered woods and exotic stones in this collection radiate an aura of sophistication and elegance.

MIXOLOGY





Break the mold with bold combinations

We are often bombarded with fads and societal expectations that suggest how we should dress, behave, and even decorate our homes. But what if we told you that there is a way to break free from these constraints and express your individuality with confidence? This is where MIXOLOGY comes in - not the literal kind that involves a cocktail, but rather the art of mixing colors, textures, and materials to create spaces that are uniquely yours.

Embrace the freedom to try something different with the mix-and-matchable colors and patterns of MIXOLOGY.

Mixology is not about blending in, it's about being brave and standing out.



Nevado Ivory
545210




Crescent Bianco
544638



Ribera Lodge
545057

When you choose to keep individual elements separate by juxtaposing stones alongside woodgrains each element retains its distinctive charm, creating a feast for the eyes.

A young couple is shown in a close-up, smiling warmly at the camera. The man, in the foreground, has a beard and is wearing a white t-shirt. The woman, behind him, is wearing a brown long-sleeved shirt and denim overalls, and she is holding a set of keys in her right hand. The background is a bright, out-of-focus indoor space with large windows.

Aspiration shapes our simple wishes into meaningful goals that reflect who we are and what we truly want in life - things that deeply connect with our needs and individual styles to make us happy for a long time, not just for a moment.



Tacoma Dune
544878



Plomo
SPHERA Super Matte
545775




Pacific
SPHERA Super Matte
545776

perfect complements

While gray may initially appear mundane and dull, in reality, it serves as an excellent backdrop, complementing and unifying other colors within a palette.

Life isn't about finding yourself, it's about creating yourself. Embrace your individual style by mixing elements that are unexpected but not overwhelming.

A close-up photograph of a person's hand holding a small, spiral-bound notepad. The notepad is cream-colored with a black spiral binding at the top. On the notepad, the words "Be yourself" are handwritten in a bold, black, cursive-style font. A single horizontal line is drawn underneath the word "yourself". The person holding the notepad is wearing a dark blue jacket with a grey and white striped scarf. The background is a blurred outdoor scene with green foliage and a path.

Be
yourself

Merritt



Merritt Flax
544574



Merritt Silver
544576



Merritt Coco
544575

The subtle, seamlessly blended grains of maple wood offer a versatile canvas, perfect for pairing with bold colors or incorporating elements such as vibrant stones to create striking contrasts.

Biophilic design weaves outdoor elements into indoor spaces, creating a seamless bond between nature and our daily environments.





Sorrento Ash
545303



























Birch
SPHERA Super Matte
545773


























Cypress
SPHERA Super Matte
545777

biophilia inspired



























In large spaces where natural light is scarce, these design principles transform sterile areas into nurturing havens. Employees immersed in biophilic environments often report feeling less stress and exhibit increased productivity.

	Design	SKU	Portfolio	harmony Exclusive ¹	Industry Coordinates ²
01 LIVING LIGHTLY					
	 Cloud	545772	SPHERA Super Matte 3D Laminate		
	 Flagstone	545797	SPHERA Super Matte 3D Laminate		
	 Ash	545822	SPHERA Super Matte 3D Laminate		
	 Jet Black	545826	SPHERA Super Matte 3D Laminate		
	 Delano Straw	545452	3D Laminate		
	 Delano Russet	545445	3D Laminate		
	 Delano Taupe	545453	3D Laminate		
	 Isla Opal	544611	surf(x) [®] 3D Laminates		
	 Topeka Espresso	544665	surf(x) [®] 3D Laminates		
	 Nevado Nero	545211	surf(x) [®] 3D Laminates		
	 Avery Cali	544783	surf(x) [®] 3D Laminates		
	 Avery Suede	544771	surf(x) [®] 3D Laminates		

02 QUIET LUXURY					
	 Evening	545825	SPHERA Super Matte 3D Laminate		
	 Evergreen	545829	SPHERA Super Matte 3D Laminate		
	 Fig	545778	SPHERA Super Matte 3D Laminate		
	 Woodsmoke	545774	SPHERA Super Matte 3D Laminate		
	 Kuna Mink	545446	3D Laminate		
	 Kuna Black	544902	3D Laminate		
	 Tiffany White	544768	surf(x) [®] 3D Laminates		
	 Arcadia Naturale	545209	surf(x) [®] 3D Laminates		
	 Fantasy Noce	544637	surf(x) [®] 3D Laminates		
	 San Marco Oyster	545222	surf(x) [®] 3D Laminates		
	 Avery Bronze	544782	surf(x) [®] 3D Laminates		
	 Avery Finn	544770	surf(x) [®] 3D Laminates		
	 Avery Marin	544784	surf(x) [®] 3D Laminates		

 denotes a **harmony Exclusive™** design

¹OMNOVA's **harmony Exclusive** Program facilitates design and color matching across multiple OMNOVA product constructions — Paper, 2D and 3D Laminates including **surf(x)** 3D Laminates — to allow fabricators to seamlessly select the best application of laminates by component based on functional and budget requirements. Learn more at www.omnova.com/harmony

	Design	SKU	Portfolio	harmony Exclusive ¹	Industry Coordinates ²
03 MIXOLOGY					
	 Birch	545773	SPHERA Super Matte 3D Laminate		
	 Plomo	545775	SPHERA Super Matte 3D Laminate		
	 Pacific	545776	SPHERA Super Matte 3D Laminate		
	 Cypress	545777	SPHERA Super Matte 3D Laminate		
	 Tacoma Dune	544878	3D Laminate		
	 Ribera Lodge	545057	3D Laminate		
	 Crescent Bianco	544638	surf(x) [®] 3D Laminates		
	 Nevado Ivory	545210	surf(x) [®] 3D Laminates		
	 Sorrento Ash	545303	surf(x) [®] 3D Laminates		
	 Merritt Coco	544575	surf(x) [®] 3D Laminates		
	 Merritt Flax	544574	surf(x) [®] 3D Laminates		
	 Merritt Silver	544576	surf(x) [®] 3D Laminates		

 denotes an **Industry Coordinate** design

²OMNOVA's **Industry Coordinate** program matches stock laminates with other manufacturers' Thermally Fused Laminates (TFL) and High Pressure Laminates (HPL).

For more information or to order samples, please visit www.omnova.com/insights or contact your Sales Representative.

www.omnova.com/insights



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